FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	ss of Reporting Perso			2. Issuer Name and Tic ROSS STORE	-	•		ationship of Reporti all applicable) Director	lssuer Dwner		
(Last)	(First)	(Middle		3. Date of Earliest Tran 01/12/2012	saction (Month	n/Day/Year)		Officer (give title below)		(specify	
4440 ROSEWOO BUILDING 4	DD DR.		4. If Amendment, Date of Original Filed (Month/Day/Year)					6. Individual or Joint/Group Filing (Check Applicable Line)			
(Street) PLEASANTON (City)	CA (State)	94588 (Zip)						X	Form filed by On Form filed by Mo Person		
			Non-Derivat	ive Securities Ac	quired, Dis	posed of,	or Ber	neficially	Owned		
Date		2. Transaction Date (Month/Day/Ye	Execution Date,	3. Transaction Code (Instr. 8)	4. Securities Acquired (A Disposed Of (D) (Instr. 3 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

		Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	01/12/2012	М		16,000	A	\$9.9	30,222	D	
Common Stock	01/12/2012	S		16,000	D	\$51.134	14,222	D	
Common Stock	01/12/2012	М		20,000	Α	\$9.655	34,222	D	
Common Stock	01/12/2012	S		20,000	D	\$51.134	14,222(2)	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date		Amount or Number of Shares				
Non- Qualified Stock Option (right to buy)	\$ 9.655	01/12/2012		М			20,000	(1)	01/30/2013	Common Stock	20,000	\$0	0	D	
Non- Qualified Stock Option (right to buy)	\$9.9	01/12/2012		М			16,000	(1)	05/21/2013	Common Stock	16,000	\$0	0	D	

Explanation of Responses:

1. Grant to reporting person of an option which begins vesting six months from grant date ('Initial Vest Date'). On Initial Vest Date, grant vests and becomes exercisable as to 1/6 of shares granted and then vests and become exercisable as to 1/36 of shares granted per month therafter.

2. The Securities Beneficially Owned reflect a 2:1 stock split effected by a stock dividend paid on 12/15/11 to all holders of record on 11/29/11.

01/12/2012

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

[/]s/Gunnar Bjorklund Date

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.