FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number 3235-0287 Estimated average burden hours per response: 0.5

obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	ind Address of Douglas	of Reporting Persor	ı*						cker or Tra					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last)	(Fi	rst) (Middle)	- 3. Da 03/2			liest Trai	nsaction (I	Montl	h/Day/Yea	ır)			er (give title			specify
5130 HACIENDA DRIVE													Рг	es., Chief N	Merc	h Off - dd'	s	
(Streat)					- 4. lf A	mer	ndme	ent, Date	of Origin	al File	ed (Month/	/Day/Year)		Individual ne)	or Joint/Grou	ıp Fili	ng (Check A	Applicable
(Street)													X Form filed by One Reporting Person			on		
(City)	(S	State) (Zip)												Form filed by More than One Reporting Person				
	· · ·	Tab	le I -	Non-Deri	vative	Sec	urit	ties Ac	auired.	Dis	sposed	of. or B	eneficia	allv Own	ed			
1. Title of	Security (Ins		_	2. Transact Date (Month/Day	tion //Year) i	2A. [Exec if an;	Deem cutior y		3. Transac Code (Ir	tion	4. Securi	ities Acqu d Of (D) (Ir	ired (A) o	or 5. Amount of 6. Ownership 7. Natur 4 and Beneficially (D) or Benefici Owned Indirect (I) Ownersh			7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) o (D)	r Price	Repo Tran			, , , , , , , , , , , , , , , , , , ,	(1150.4)
Common	Common Stock 03/25/24				014	14			М		10,00	10,000 A \$1		905 2	274,001		D	
Common	Common Stock 03/			03/25/2	.014				S		10,00	0 D	\$72.0	002 2	64,001		D	
		Т	able I	II - Deriva (e.g., p							osed of converti				k			
1. Title of Derivative Security (Instr. 3)		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		Transaction of Code (Instr. D 8) A (A D of (Ii		of Der Sec (A) Dis of (posed D) str. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivativ Security (Instr. 5)	9. Number derivative e Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly I	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amount or Number of Shares					
Non- Qualified Stock Option (right to buy)	\$13.905	03/25/2014			М			10,000	(1)		03/16/2014	Common Stock	10,000	\$00.0	18,000)	D	

Explanation of Responses:

1. Option is exercisable as it vests in monthly increments beginning the first full month from the date of grant with a vested ratio of 1/72 for the first year, 2/72 for the second year and 3/72 for the third year.

/s/ John Call for Douglas D. Baker President, Chief Merchandising Officer - dd's

03/27/2014

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Check this box if no longer subject to Section 16. Form 4 or Form 5