## **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **SCHEDULE 14A**

|       |           | Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934   |
|-------|-----------|--|
|       |           | (Amendment No. )   |
|       |           |  |
| Filed | by the l  | Registrant [X]   |
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| [ ]   | So        | pliciting Material Pursuant to §240.14a-12   |
|       |           |  |
|       |           |  |
|       |           | ROSS STORES, INC.  |
|       |           | (Name of Registrant as Specified In Its Charter)   |
|       |           |  |
|       |           | (Name of Person(s) Filing Proxy Statement, if other than the Registrant)   |
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|       | 3         | Filing Party:  |
|       | 4         | Date Filed:  |



April 7, 2020

#### Dear Stockholder:

You are cordially invited to attend the 2020 Ross Stores, Inc. Annual Meeting of Stockholders (the "Annual Meeting") on Wednesday, May 20, 2020 at 1:00 p.m. PDT. Due to concerns regarding the coronavirus pandemic ("COVID-19") and to assist in protecting the health and well-being of our stockholders and associates, this year's Annual Meeting will be held virtually. You can attend the Annual Meeting by visiting <a href="https://www.virtualshareholdermeeting.com/ROST2020">www.virtualshareholdermeeting.com/ROST2020</a>, where you will be able to listen to the meeting live and vote your shares online.

We are pleased to make use again this year of the process that permits companies to furnish proxy materials over the Internet, as authorized by the Securities and Exchange Commission. We believe this approach facilitates stockholders' receipt of proxy materials, while reducing the environmental impact of our Annual Meeting. We will mail to our stockholders (other than those who previously requested electronic or paper delivery) a Notice of Internet Availability of Proxy Materials (the "Notice") containing instructions on how to access our proxy materials, including our Proxy Statement and Annual Report to Stockholders for the fiscal year ended February 1, 2020. The Notice also provides instructions on how to vote online or by telephone, and includes instructions on how you can receive a paper copy of the proxy materials by mail. If you receive your Annual Meeting materials by mail, the Notice of Annual Meeting of Stockholders, Proxy Statement, Annual Report to Stockholders, and proxy card will be enclosed.

Thank you for your commitment to Ross Stores and for your cooperation in voting your proxy without delay. You may vote your shares in advance of the Annual Meeting by Internet, toll-free telephone number, or mail. Instructions regarding all three methods of voting are included in this Proxy Statement on the page following the Notice of Annual Meeting of Stockholders.

Sincerely.

ROSS STORES, INC.

Barbara Rentler Chief Executive Officer

Burbara Lenter



## ROSS STORES, INC.

#### Notice of Annual Meeting of Stockholders to be Held on May 20, 2020

#### To Our Stockholders:

Please take notice that the 2020 Ross Stores, Inc. Annual Meeting of Stockholders (the "Annual Meeting") will be held virtually on Wednesday, May 20, 2020 at 1:00 p.m. PDT. You can attend the Annual Meeting by visiting <a href="https://www.virtualshareholdermeeting.com/ROST2020">www.virtualshareholdermeeting.com/ROST2020</a>, where you will be able to listen to the meeting live and vote your shares online. The Annual Meeting will be held for the following purposes:

- 1. To elect 11 directors for a one-year term.
- 2. To hold an advisory vote on executive compensation.
- 3. To ratify the appointment of Deloitte & Touche LLP ("Deloitte") as the Company's independent registered public accounting firm for the fiscal year ending January 30, 2021.
- 4. To transact such other business as may properly come before the Annual Meeting or any adjournments or postponements thereof.

Stockholders of record at the close of business on March 24, 2020 (the "Record Date") are entitled to notice of and to vote at the Annual Meeting and any adjournments or postponements thereof. For ten days prior to the Annual Meeting, a complete list of stockholders of record entitled to vote at the Annual Meeting will be available for examination by any stockholder for any purpose relevant to the Annual Meeting during ordinary business hours at the Company's corporate offices located at 5130 Hacienda Drive, Dublin, CA 94568. Due to COVID-19 and related government restrictions and business impact, our corporate offices may be subject to limited business hours and temporary closures; if the Company's corporate offices are not open during regular hours, stockholders can call and can leave a voice message request for Angelica Griego at (925) 965-4231 to make alternative arrangements for access to the list of stockholders of record.

The available voting methods by proxy in advance of the Annual Meeting (by Internet, by telephone, or by mail) are described on the next page. We would appreciate you submitting your proxy vote as soon as possible, so that your shares will be represented at the meeting.

By order of the Board of Directors,

Ken Jew

Corporate Secretary

April 7, 2020

IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE ANNUAL MEETING TO BE HELD ON MAY 20, 2020: A complete set of proxy materials relating to our Annual Meeting is available on the Internet. These materials, consisting of the Notice of Annual Meeting, Proxy Statement, proxy card, and Annual Report, may be viewed at www.proxyvote.com, where you may also cast your vote.

PRINTED ON RECYCLED PAPER

#### **VOTING METHODS**

The accompanying Proxy Statement describes proposals that are being submitted for a vote by stockholders at the Ross Stores, Inc. 2020 Annual Meeting to be held on May 20, 2020. If you are a stockholder of record of Ross Stores, Inc. as of March 24, 2020, you have the right to vote your shares, and may elect to do so by proxy in advance of the Annual Meeting by Internet, by telephone, or by mail. You may also revoke your proxy at any time before the Annual Meeting. Please help us save paper, time, and postage costs by voting by Internet or by telephone. Both methods are generally available 24 hours a day, seven days a week and will ensure that your vote is confirmed and posted immediately. To vote:

#### 1. BY INTERNET

- a. Go to the website at <a href="https://www.proxyvote.com">www.proxyvote.com</a>.
- b. Enter the Control Number that appears on the proxy card or on the voting instruction card you received from your broker, bank, or their nominee.
- c. Follow the simple instructions.

#### 2. BY TELEPHONE

- a. On a touch-tone telephone, call toll-free 1-800-690-6903.
- b. Enter the Control Number that appears on the proxy card or on the voting instruction card you received from your broker, bank, or their nominee.
- c. Follow the simple recorded instructions.
- 3. **BY MAIL** (Do not mail the proxy card if you are voting by Internet or telephone.)
  - a. Mark your selections on the proxy card.
  - b. Date and sign your name exactly as it appears on your proxy card.
  - c. Mail the proxy card in the enclosed postage-paid envelope.

If your shares are held in the name of a bank, broker, or other holder of record, you are considered a beneficial owner, whose stock is held in "street name," and instead of a proxy card you will receive instructions from your bank, broker, or other agent. Your broker or nominee will enclose a voting instruction card for you to use in directing your broker or nominee as to how to vote your shares. A number of brokers and banks, however, are participating in a program provided through Broadridge Financial Solutions, Inc. ("Broadridge") that offers the means to grant proxies to vote shares by Internet and by telephone. If your shares are held in an account with a broker or bank participating in the Broadridge program, you may grant a proxy to vote those shares by Internet or by calling the telephone number shown on the instruction form received from your broker or bank.

You will be able to attend the Annual Meeting and vote your shares electronically at the meeting by visiting <a href="https://www.virtualshareholdermeeting.com/ROST2020">www.virtualshareholdermeeting.com/ROST2020</a>. To participate in the Annual Meeting, you will need the control number included on your Notice or proxy card. The Annual Meeting webcast will begin promptly at 1:00 p.m. Pacific Time. We encourage you to access the meeting prior to the start time. Online check-in will begin at 12:45 p.m. Pacific Time, and you should allow ample time for the check-in procedures. If you need technical assistance, you may go to the URL beginning at the online check-in time, which will have instructions for contacting the shareholder help line.

We must receive votes by proxy submitted by Internet, telephone, or mail by 11:59 p.m. PDT on May 19, 2020. Submitting your proxy by telephone or Internet will not affect your right to change your vote should you decide to attend the Annual Meeting virtually.

Your vote is important. Thank you for voting.

# **TABLE OF CONTENTS**

|   | Page |
|---|------|
| PROXY SOLICITATION  | 1    |
| STOCK OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT       | 2    |
| PROPOSAL 1 - ELECTION OF DIRECTORS                                | 4    |
| Information Regarding Nominees and Incumbent Directors            | 4    |
| Compensation of Directors   | 11   |
| PROPOSAL 2 - ADVISORY VOTE TO APPROVE EXECUTIVE COMPENSATION      | 14   |
| PROPOSAL 3 - RATIFY THE APPOINTMENT OF THE INDEPENDENT REGISTERED | 16   |
| PUBLIC ACCOUNTING FIRM  |      |
| Board of Directors Audit Committee Report                         | 17   |
| EXECUTIVE COMPENSATION  | 19   |
| Compensation Discussion and Analysis                              | 19   |
| Compensation Philosophy and Objectives                            | 19   |
| Oversight of the Executive Compensation Program                   | 20   |
| Components of the Executive Compensation Program                  | 22   |
| Grant Date Policy   | 25   |
| Defined Contribution and Deferred Compensation Plans              | 25   |
| Employment Agreements   | 25   |
| Additional Executive Compensation Policies                        | 26   |
| Compensation Committee Report                                     | 27   |
| Summary Compensation Table  | 28   |
| Discussion of Summary Compensation Table                          | 30   |
| CEO Pay Ratio   | 31   |
| Grants of Plan-Based Awards During Fiscal Year                    | 31   |
| Outstanding Equity Awards at Fiscal Year-End                      | 33   |
| Option Exercises and Stock Vested                                 | 35   |
| Non-Qualified Deferred Compensation                               | 36   |
| Potential Payments Upon Termination or Change in Control          | 37   |
| COMPENSATION COMMITTEE INTERLOCKS AND INSIDER PARTICIPATION       | 43   |
| RELATED PERSON TRANSACTIONS                                       | 43   |
| DELINQUENT SECTION 16(a) REPORTS                                  | 43   |

| PROXY SOLICITATION FEES                                      | 43 |
|--|----|
| TRANSACTION OF OTHER BUSINESS                                | 44 |
| STOCKHOLDER PROPOSALS TO BE PRESENTED AT NEXT ANNUAL MEETING | 44 |

# **PROXY STATEMENT**

# 2020 Annual Meeting of Stockholders

# ROSS STORES, INC.

5130 Hacienda Drive, Dublin, CA 94568 (925) 965-4400 www.rossstores.com

## PROXY SOLICITATION

The accompanying proxy is solicited by the Board of Directors of Ross Stores, Inc., a Delaware corporation ("we" or the "Company"), for use at the Company's 2020 Annual Meeting of Stockholders to be held on Wednesday, May 20, 2020 at 1:00 p.m. PDT, or any adjournments or postponements thereof (the "Annual Meeting"), at which stockholders of record at the close of business on March 24, 2020 are entitled to vote. Due to concerns regarding the coronavirus pandemic ("COVID-19") and to assist in protecting the health and well-being of our stockholders and associates, this year's Annual Meeting will be held virtually. We designed the format of our Annual Meeting to ensure that our stockholders who attend the Annual Meeting will be afforded the same rights and opportunities to participate as they would at an inperson meeting. You can attend the Annual Meeting by visiting <a href="https://www.virtualshareholdermeeting.com/ROST2020">www.virtualshareholdermeeting.com/ROST2020</a>, where you will be able to listen to the meeting live and vote your shares online.

The date of this Proxy Statement is April 7, 2020, the date on which this Proxy Statement and the accompanying Proxy were first sent or given to stockholders.

The purpose of this Proxy Statement is to provide our stockholders with certain information regarding the Company, and its management and their compensation, and to provide summaries of the matters to be voted upon at the Annual Meeting. The stockholders will be asked to: (1) elect 11 directors to serve a one-year term; (2) provide an advisory vote to approve executive compensation; (3) ratify the appointment of Deloitte & Touche LLP as the Company's independent registered public accounting firm for the fiscal year ending January 30, 2021; and (4) transact such other business as may properly come before the Annual Meeting or any adjournments or postponements.

We had outstanding on March 24, 2020, the Record Date for the Annual Meeting, 355,387,044 shares of common stock, par value \$0.01, all of which are entitled to vote with respect to all matters to be acted upon at the meeting. Each stockholder is entitled to one vote for each share of stock held. Our Bylaws provide that a majority of all shares entitled to vote, whether present in person (which would include presence at a virtual meeting) or by proxy, will constitute a quorum for the transaction of business at the Annual Meeting. For ten calendar days prior to the Annual Meeting, a list of our stockholders of record will be available for viewing by the stockholders for any purpose relevant to the Annual Meeting during ordinary business hours at our corporate offices located at 5130 Hacienda Drive, Dublin, CA 94568. Due to COVID-19 and related government restrictions and business impact, our corporate offices may be subject to limited business hours and temporary closures; if the Company's corporate offices are not open during regular hours, stockholders can call and can leave a voice message request for Angelica Griego at (925) 965-4231 to make alternative arrangements for access to the list of stockholders of record.

All valid proxies received before the Annual Meeting, including proxies granted over the Internet or by telephone and submitted prior to midnight PDT the night before the Annual Meeting, will be exercised. All shares represented by a proxy will be voted, and where a proxy specifies a stockholder's choice with respect to any matter to be acted upon, the shares will be voted in accordance with that specification. If no choice is indicated on the proxy, the shares will be voted FOR each nominee, and FOR proposals 2 and 3. In addition, any Proxy received confers discretionary authority to vote on any matter that comes before the Annual Meeting and for which we did not have notice prior to sending out this Proxy Statement. Any proxy given pursuant to this solicitation may be revoked by the person giving it, at any time before it is exercised, by filing with our Corporate Secretary an instrument revoking it, by submitting an updated vote online or by phone, or by attending the Annual Meeting virtually and voting online.

# STOCK OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table contains information as of March 1, 2020 (except as noted in footnote (2)) regarding the ownership of the common stock of the Company by: (i) all persons who, to the knowledge of the Company, were the beneficial owners of more than 5% of the outstanding shares of common stock of the Company; (ii) each director and each of the executive officers named in the Summary Compensation Table; and (iii) all executive officers and directors of the Company as a group. Common stock is the only issued and outstanding equity security of the Company.

| Name of Beneficial Person and the Directors and Executive Officers   | Amount and Nature of<br>Beneficial Ownership |      | Percent of Common Stock<br>Outstanding |
|--|--|------|--|
| The Vanguard Group, Inc.   |  |      | <b></b>                                |
| 100 Vanguard Boulevard Malvern, PA 19355   | 31,108,294                                   | (2)  | 8.7 %                                  |
| BlackRock, Inc.<br>55 East 52nd Street   |  |      |  |
| New York, NY 10055   | 25,042,986                                   | (2)  | 7.0 %                                  |
| FMR LLC  | , ,  | (-)  |  |
| 245 Summer Street  |  |      |  |
| Boston, MA 02210   | 21,074,823                                   | (2)  | 5.9 %                                  |
| T. Rowe Price Associates, Inc. 100 East Pratt Street Baltimore,  | 20,000,172                                   |      | F 7 0/                                 |
| MD 21202   | 20,668,173                                   | (2)  | 5.7 %                                  |
| Michael Balmuth  | 83,196                                       | (3)  | *                                      |
| K. Gunnar Bjorklund  | 34,055                                       | (4)  | *                                      |
| Michael J. Bush<br>Norman A. Ferber  | 31,731                                       | (5)  | *                                      |
|  | 26,767                                       | (6)  | *                                      |
| Sharon D. Garrett  | 207,449                                      | (7)  | *                                      |
| Stephen D. Milligan  | 13,165                                       | (8)  | *                                      |
| Patricia H. Mueller  | 11   | (9)  |  |
| George P. Orban  | 5,737,403                                    | (10) | 1.6 %                                  |
| Gregory L. Quesnel   | 25,183                                       | (11) | *                                      |
| Larree M. Renda  | 400.054                                      | (12) | *                                      |
| Barbara Rentler  | 439,354                                      | (13) | *                                      |
| Michael J. Hartshorn   | 120,312                                      | (14) | *                                      |
| Michael Kobayashi  | 100,724                                      | (15) |  |
| Travis Marquette   | 62,733                                       | (16) | *                                      |
| Brian Morrow   | 116,696                                      | (17) | *                                      |
| All executive officers (as defined by Rule 3b-7 of the Securities and Exchange Act of 1934) and directors as a group (15 |  |      |  |
| persons, including the executive officers and directors named  | 0.000 ==0                                    |      | 2.2.4                                  |
| above)   | 6,998,779                                    | (18) | 2.0 %                                  |

<sup>\*</sup>Less than 1%

- (1) To the knowledge of the Company, the persons named in this table have sole voting and sole investment power with respect to all shares of common stock shown as beneficially owned by them, subject to community property laws where applicable, the information provided in Schedule 13G filings made with the Securities and Exchange Commission, and the information contained in the footnotes to this table.
- (2) Share amounts and beneficial ownership percentages are as of December 31, 2019, and are based solely on Schedule 13G/A filings made with the Securities and Exchange Commission by each beneficial owner. These filings contain further information with respect to the nature of the beneficial ownership and the sole or shared nature of voting and investment power. In particular, the most recent Statement on Schedule 13G/A filed by (A) The Vanguard Group, Inc. indicates sole voting power as to 560,611 shares, shared voting power as to 112,740 shares, sole dispositive power as to 30,468,612 shares, and shared dispositive power as to 639,682 shares; (B) BlackRock, Inc. indicates sole voting power as to 2,359,172 shares and no shares subject to shared voting power; (C) FMR LLC indicates sole voting power as to 2,359,172 shares and no shares subject to shared voting power, and (D) T. Rowe Price Associates, Inc. indicates sole voting power as to 8,713,193 shares and no shares subject to shared voting power. The table assumes that there have been no change in their reported ownership through March 1, 2020.
- (3) Mr. Balmuth: Includes 82,718 shares of the Company's common stock that were issued under the Company's 2017 Equity Incentive Plan, which remain subject to vesting.
- (4) Mr. Bjorklund: Includes 3,635 shares of the Company's common stock that were issued under the Company's 2017 Equity Incentive Plan, which remain subject to vesting.
- (5) Mr. Bush: Includes 3,635 shares of the Company's common stock that were issued under the Company's 2017 Equity Incentive Plan, which remain subject to vesting.
- (6) Mr. Ferber: Includes 3,635 shares of the Company's common stock that were issued under the Company's 2017 Equity Incentive Plan, which remain subject to vesting.
- (7) Ms. Garrett: Includes 3,635 shares of the Company's common stock that were issued under the Company's 2017 Equity Incentive Plan, which remain subject to vesting. Also includes 203,814 shares held in the name of Sharon D. Garrett Living Trust.
- (8) Mr. Milligan: Includes 3,635 shares of the Company's common stock that were issued under the Company's 2017 Equity Incentive Plan, which remain subject to vesting.
- (9) Ms. Mueller: Became a director on March 11, 2020. Amount shown does not include 2,740 shares of the Company's common stock that were issued on March 11, 2020, under the Company's 2017 Equity Incentive Plan, which remain subject to vesting.
- Mr. Orban: Includes 4,373,654 shares held in the name of Orban Partners; Mr. Orban is a general partner and managing partner of Orban Partners. Also includes 3,635 shares of the Company's common stock that were issued under the Company's 2017 Equity Incentive Plan, which remain subject to vesting; 653,130 shares held indirectly in trusts for which Mr. Orban holds voting and dispositive power; and 185,680 shares that are part of a testamentary trust for which Mr. Orban is co-executor; in that capacity, Mr. Orban has shared power for voting and disposition, but no pecuniary interest.
- (11) Mr. Quesnel: Includes 3,635 shares of the Company's common stock that were issued under the Company's 2017 Equity Incentive Plan, which remain subject to vesting.
- (12) Ms. Renda: Became a director on March 11, 2020. Amount shown does not include 2,740 shares of the Company's common stock that were issued on March 11, 2020, under the Company's 2017 Equity Incentive Plan, which remain subject to vesting.
- (13) Ms. Rentler: Includes 366,659 shares of the Company's common stock that were granted under the Company's 2008 and 2017 Equity Incentive Plans, which remain subject to vesting.
- (14) Mr. Hartshorn: Includes 119,814 shares of the Company's common stock that were issued under the Company's 2008 and 2017 Equity Incentive Plans, which remain subject to vesting.
- (15) Mr. Kobayashi: Includes 100,538 shares of the Company's common stock that were issued under the Company's 2008 and 2017 Equity Incentive Plans, which remain subject to vesting.
- (16) Mr. Marquette: Includes 48,969 shares of the Company's common stock that were issued under the Company's 2008 and 2017 Equity Incentive Plans, which remain subject to vesting.
- (17) Mr. Morrow: Includes 116,218 shares of the Company's common stock that were issued under the Company's 2008 and 2017 Equity Incentive Plans, which remain subject to vesting.
- (18) Includes 860,361 shares of the Company's common stock granted under the Company's 2008 and 2017 Equity Incentive Plans that remain subject to vesting.

# PROPOSAL 1 ELECTION OF DIRECTORS

If elected, each nominee will hold office for a one-year term or until his or her successor is elected and qualified, unless he or she resigns or his or her office becomes vacant by death, removal, or other cause in accordance with the Bylaws of the Company. Management knows of no reason why any of these nominees would be unable or unwilling to serve, but if any nominee(s) should for any reason be unable or unwilling to serve, the proxies will be voted for the election of such other person(s) for the office of director as the Nominating and Corporate Governance Committee may recommend in the place of such nominee(s).

The terms of the 11 current directors - Michael Balmuth, K. Gunnar Bjorklund, Michael J. Bush, Norman A. Ferber, Sharon D. Garrett, Stephen D. Milligan, Patricia H. Mueller, George P. Orban, Gregory L. Quesnel, Larree M. Renda, and Barbara Rentler - will expire on the date of the Annual Meeting. Accordingly, 11 persons are to be elected to serve as directors on the Board of Directors of the Company (the "Board") at the meeting.

#### Vote Required and Board of Directors' Recommendation

Directors who receive more votes in favor than votes against (or to withhold authority) will be elected. Abstentions and broker non-votes will be counted as present in determining if a quorum is present, but will not affect the election of directors. As further discussed below, under the heading "Bylaws Provide Majority Voting Standard for Director Elections," our Bylaws provide that any incumbent director who fails to receive more votes in favor of election than votes against (or to withhold authority) in an uncontested director election will not be re-elected and also must promptly tender his or her offer of resignation to the Board. At this Annual Meeting, the election of directors is uncontested.

The Board of Directors unanimously recommends that the stockholders vote FOR the following 11 director nominees - Michael Balmuth, K. Gunnar Bjorklund, Michael J. Bush, Norman A. Ferber, Sharon D. Garrett, Stephen D. Milligan, Patricia H. Mueller, George P. Orban, Gregory L. Quesnel, Larree M. Renda, and Barbara Rentler.

## INFORMATION REGARDING NOMINEES AND INCUMBENT DIRECTORS

The Certificate of Incorporation and the Bylaws of the Company provide that the number of members of the Board may be fixed from time to time exclusively by the Board. The Company has a declassified Board, and all directors are to be re-elected annually. The Board currently consists of 11 authorized members; there are currently no Board vacancies.

The Nominating and Corporate Governance Committee's nominees for election by the stockholders to serve as members of the Board until the 2021 Annual Meeting of Stockholders are the 11 incumbent directors.

The following table indicates the name, age (as of the Annual Meeting), business experience, principal occupation, and term of office of each nominee standing for election at the 2020 Annual Meeting.

# Nominees for Election of Directors with Terms Expiring in 2021

|                     |  |            | Director |
|---------------------|--|------------|----------|
|                     | Principal Position   | <u>Age</u> | Since    |
| Michael Balmuth     | Chairman of the Board and Senior Advisor since November 2019; Executive Chairman from 2014 to November 2019; Vice Chairman of the Board and Chief Executive Officer of the Company from 1996 to 2014; President from 2005 to 2009; Executive Vice President, Merchandising from 1993 to 1996; Senior Vice President, Merchandising from 1989 to 1993. The Nominating and Corporate Governance Committee has noted Mr. Balmuth's long history and extensive executive and merchandising experience with the Company.  | 69         | 1996     |
| K. Gunnar Bjorklund | Executive Chairman, Rev360 LLC since 2014; Managing Director, Sverica International from 1991 to 2014; Director, Corporate Strategic Planning, American Express Company, from 1987 to 1990; management consultant, McKinsey & Company from 1985 to 1987. The Nominating and Corporate Governance Committee has noted Mr. Bjorklund's executive and consulting experience.  | 61         | 2003     |
| Michael J. Bush     | Managing Member, B IV Investments, LLC since 2007; Member of the Board of Directors, Home Franchise Concepts since 2016; Member of the Board of Directors, Phoeben, Inc. dba Armenta since 2016; Executive Chairman, Trumaker, Inc. from 2016 to 2018; Member of the Board of Directors, NTN Buzztime, from 2009 to 2012, President and Chief Executive Officer from 2010 to 2012; President and Chief Executive Officer, 3 Day Blinds, Inc., from 2007 to 2010, Member of the Board of Directors from March 2010 to September 2010; President and Chief Executive Officer, Anchor Blue Retail Group, from 2003 to 2007; President and Chief Executive Officer, Bally, North America, Inc. and member of the Board of Directors, Bally International AG from 2000 to 2002; Executive Vice President, Chief Operating Officer and Director, Movado, Inc. from 1995 to 2000; Senior Vice President of Strategic Planning and Marketing of the Company from 1991 to 1995. The Nominating and Corporate Governance Committee has noted Mr. Bush's executive and retail experience. | 59         | 2001     |
| Norman A. Ferber    | Chairman Emeritus since 2014; Consultant to the Company since 1996; Chairman of the Board from 1993 to 2014; Chief Executive Officer of the Company from 1988 to 1996; President from 1993 to 1996; Chief Operating Officer from 1987 to 1988. Prior to 1987, Mr. Ferber was Executive Vice President, Merchandising, Marketing, and Distribution of the Company. The Nominating and Corporate Governance Committee has noted Mr. Ferber's long history and extensive executive and merchandising experience with the Company.   | 71         | 1987     |
| Sharon D. Garrett   | Management consultant since 2013; Member of the Board of Directors, Jerome's Furniture from 2017 to Spring 2020 (also member of the Strategic Planning (Chair) and Compensation committees); Member of the Board of Directors, Scott's Liquid Gold-Inc. from 2014 to 2016 (also member of the Audit and Compensation committees); Executive Vice President, Revenue Cycle Optimization, American Medical Response, Inc. from 2012 to 2013, Senior Vice President, Reimbursement Services from 2007 to 2012; Chief Operating Officer, PT Holdings from 2006 to 2007; Executive Vice President, Enterprise Services, PacifiCare Health Systems from 2002 to 2005; provided interim executive services for various companies from 2000 to 2002, including Chief Executive Officer, Zyan Communications from April to November 2000; Senior Vice President and Chief Information Officer, The Walt Disney Company from 1989 to 2000. The Nominating and Corporate Governance Committee has noted Ms. Garrett's executive and operational experience.                               | 71         | 2000     |

| Stephen D. Milligan | Member of the Board of Directors, Western Digital Corporation since 2013; Chief Executive Officer from 2013 to March 2020; President from 2012 to 2013; Member of the Board of Directors, Autodesk, Inc., since 2018 (also member of the Audit Committee since 2019); Chief Executive Officer, Hitachi Global Storage Technologies from 2009 to 2012, Chief Financial Officer from 2007 to 2009; Senior Vice President, Finance and Chief Financial Officer, Western Digital from 2004 to 2007, Vice President of Finance from 2002 to 2003. The Nominating and Corporate Governance Committee has noted Mr. Milligan's executive and financial experience.  | 56 | 2015 |
|---------------------|--|----|------|
| Patricia H. Mueller | Management consultant since 2016; Member of the Board of Directors, Dave & Buster's Entertainment, Inc. since 2015 (also member of the Compensation and Nominating and Corporate Governance (Chair) committees); Chief Marketing Officer and Senior Vice President, Advertising and Marketing at The Home Depot, Inc., from 2011 to 2016 and Vice President, Advertising, from 2009 to 2011; Senior Vice President, Marketing and Advertising, The Sports Authority, Inc. from 2006 to 2009; Vice President, Marketing and Advertising, American Signature, Inc. from 2004 to 2006. Additional executive positions at ShopNBC TV network from 1999 to 2004 included Senior Vice President, TV Sales and Promotions; Senior Vice President, Strategic Development; and Senior Vice President, Marketing and Programming. Ms. Mueller also held prior executive and leadership positions with Montgomery Ward, LLC from 1984 to 1999. The Nominating and Corporate Governance Committee has noted Ms. Mueller's executive and retail experience. | 57 | 2020 |
| George P. Orban     | Managing partner, Orban Partners, a private investment company, since 1984; Chairman of the Board, Egghead.com, Inc. from 1997 to 2001, Chief Executive Officer from 1997 to 1999. The Nominating and Corporate Governance Committee has noted Mr. Orban's executive retail experience and his longstanding familiarity with the Company.  | 74 | 1982 |
| Gregory L. Quesnel  | Member of the Board of Directors, SYNNEX Corporation, since 2005 (also member of the Compensation (Chair) and Executive committees); Member of the Board of Directors, Potlatch Corporation since 2000 (also member of the Audit, Executive Compensation and Personnel Policies, and Finance (Chair) committees); Chief Executive Officer and Member of the Board of Directors, Con-Way (CNF, Inc.), from 1997 to 2004, Executive Vice President and Chief Financial Officer from 1994 to 1997, Senior Vice President and Chief Financial Officer from 1991 to 1994, prior executive and management positions from 1975 to 1991; prior finance roles with Evans Products Company and Chevron Corporation. The Nominating and Corporate Governance Committee has noted Mr. Quesnel's executive and financial experience.  | 71 | 2009 |

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|--------|----|-------|
|        |    |       |

Member of the Board of Directors, Casey's General Stores, Inc. since 2014 (also member of the Compensation (Chair) and Risk committees); Member of the Board of Directors, International Speedway Corporation from 2015 to 2019 (also member of the Audit, Compensation (Chair), and Growth and Development committees); Executive Vice President of Safeway Inc. from 1999 to 2015; Member of the Board of Directors, HSBC Finance Corporation and HSBC North America Holdings Inc. from 2001 to 2013 (also member of the Audit and Risk committees). Additional positions held at Safeway Inc. included Executive Vice President, Chief Strategist and Administrative Officer from 2005 to 2010; Executive Vice President, Retail Operations, Human Resources, Public and Government Affairs, Labor Relations, Reengineering, and Communications from 2001 to 2005; Senior Vice President, Corporate Retail Operations and Vice President of Retail Operations from 1994 to 1999; and Vice President, Retail Operations of NorCal Division from 1991 to 1993, Ms. Renda also held retail positions of increasing responsibility for Safeway Inc. from 1974 to 1991. The Nominating and Corporate Governance Committee has noted Ms. Renda's executive and operational experience.

62 2014

2020

Barbara Rentler

Chief Executive Officer and a member of the Board of Directors since 2014; President and Chief Merchandising Officer, Ross Dress for Less from 2009 to 2014 and Executive Vice President, Merchandising, from 2006 to 2009; also served at dd's DISCOUNTS as Executive Vice President and Chief Merchandising Officer from 2005 to 2006 and Senior Vice President and Chief Merchandising Officer from 2004 to 2005. Prior to that, Ms. Rentler held various merchandising positions since joining the Company in 1986. The Nominating and Corporate Governance Committee has noted Ms. Rentler's extensive executive and merchandising experience with the Company.

Biographical information concerning our executive officers is contained in our Annual Report on Form 10-K for the fiscal year ended February 1, 2020.

During fiscal 2019, the Board held five meetings. No incumbent member of the Board, while serving in such capacity, attended fewer than 75% of the total number of Board meetings and applicable committee meetings held during the year. The Board of Directors has determined that Mses. Garrett, Mueller, and Renda, and Messrs. Bjorklund, Bush, Milligan, Orban, and Quesnel are each an independent director under the applicable corporate governance requirements of the NASDAQ Stock Exchange ("NASDAQ") listing rules (as was Mr. Lawrence S. Peiros, who resigned effective February 25, 2019). During the fiscal year, the independent directors held five meetings in executive session without management.

We have standing Audit, Compensation, and Nominating and Corporate Governance committees. The Board has adopted written charters for each of these committees, which are posted on the Company's corporate website, www.rossstores.com in the "Investors" section under "Corporate Governance." The Board has also adopted a Code of Ethics for Senior Financial Officers and a Code of Business Conduct and Ethics that applies to all of our employees, officers, directors, and business partners. Both of these Codes are also posted on the Company's website, as are the Company's Corporate Governance Guidelines adopted by the Nominating and Corporate Governance Committee.

<u>Board Leadership Structure, Risk Management, and Committees.</u> Our Board has separated the roles of Chairman of the Board ("Chairman") and Chief Executive Officer ("CEO"), and has appointed Michael Balmuth to serve as Chairman of the Board and Senior Advisor. Mr. Balmuth was formerly the Company's CEO from 1996 to 2014. Our current CEO, Barbara Rentler, has been in the position since 2014.

The Board has designated a Lead Independent Director, to act as a liaison between the Chairman, CEO, and independent directors and to serve as the designated Chair of the Nominating and Corporate Governance Committee. The Lead Independent Director position currently rotates annually among the independent directors.

During fiscal 2019, Mr. Quesnel (through May 22, 2019) and Mr. Orban (since May 22, 2019) served as the Lead Independent Director.

Our Board has determined that the current leadership structure is appropriate because it has worked effectively for many years. Our Board seeks to have both strong leadership as a Board and a strong CEO, and to encourage active oversight by the independent directors. Our experience has shown that separation of the roles of Chairman and CEO can contribute to the effectiveness of both. However, for this structure to be most effective, it is key who fills each of these roles, and our Board believes that it is preferable for both people in these roles to have deep industry expertise and organizational familiarity with the Company. Mr. Balmuth previously served as our CEO (from 1996 to 2014), which we believe contributes to the effectiveness of our current leadership structure. Our Chairman Emeritus, Norman Ferber served as Chairman from 1993 to 2014 and was previously CEO from 1988 to 1996. Barbara Rentler, our CEO since 2014, has been with the Company since 1986.

Our Board exercises oversight on our risk management activities, and requests and receives reports from management, including direct presentations and reports made to our Board by officers with responsibility for risk management in various parts of our business. Our Board has delegated primary responsibility for oversight of risks relating to financial controls and reporting to our Audit Committee, which in turn reports to the full Board on such matters as appropriate.

Annual self-evaluations are conducted by the Board, Audit Committee, Compensation Committee, and Nominating and Corporate Governance Committee, to review and assess their performance and practices.

Audit Committee. The members of the Audit Committee during fiscal 2019 were Ms. Garrett and Messrs. Bush, Milligan, and Quesnel (Chair). Each of the members of the Audit Committee is independent as determined under the applicable corporate governance requirements of the NASDAQ listing rules. The Board has also determined that Ms. Garrett and Messrs. Bush, Milligan, and Quesnel are each "financially literate" and that Mr. Quesnel is considered to be an "audit committee financial expert" as those terms are defined in rules issued by the Securities and Exchange Commission. The functions of the Audit Committee include retaining the Company's independent auditors, reviewing their independence, reviewing and approving the planned scope of the annual audit, reviewing and/or approving any fee arrangements with the auditors, overseeing their audit work, reviewing and pre-approving any non-audit services that may be performed by them, oversight relating to the adequacy of the Company's accounting and financial controls, reviewing the Company's critical accounting policies, oversight of the internal audit function, and reviewing and approving certain related party transactions and disclosures. The Audit Committee held nine meetings during fiscal 2019. The functions and activities of the Audit Committee are further described under the heading Board of Directors Audit Committee Report.

The Audit Committee also assists the Board in oversight of the managing of certain Company risks, particularly in the areas of internal controls, financial reporting, the internal audit function, information systems security and data protection ("cybersecurity"), the Company's sustainability efforts, and review of related party transactions.

Compensation Committee. The members of the Compensation Committee during fiscal 2019 were Messrs. Bjorklund and Orban (Chair), and Mr. Peiros until February 25, 2019, each of whom was independent as determined under the applicable corporate governance requirements of the NASDAQ listing rules. This committee held 10 meetings during fiscal 2019. The Compensation Committee serves to carry out the responsibilities of the Board relating to determining the compensation of the Company's executives, including the compensation of our CEO. This committee oversees and administers the policies and plans that govern the cash, equity, and incentive compensation of executive officers and non-employee directors of the Company. This committee is also responsible for administering and establishing the terms, criteria and size of equity compensation grants under the Company's Equity Incentive Plan and cash bonuses under the Incentive Compensation Plan, including establishing and certifying the attainment of the performance goals for those compensation plans, and administering the Company's Employee Stock Purchase Plan, 401(k) Plan, Non-Qualified Deferred Compensation Plan, and Health and Welfare Plans. This committee is also tasked with assisting the Board in succession planning and development and retention of senior management talent, and helping to ensure leadership continuity and organizational strength to achieve the Company's short- and long-term goals.

As discussed in the Compensation Discussion and Analysis, the third-party consultant retained by the Compensation Committee during fiscal 2019 to provide market data and advice on executive compensation matters was Exequity, LLP, which was retained only after assessing their independence under the criteria provided in the applicable corporate governance requirements of the NASDAQ listing rules.

After review by the Compensation Committee and management regarding the Company's compensation policies and practices with respect to risk-taking incentives and risk management, the Company does not believe that potential risks arising from its compensation policies or practices are reasonably likely to have a material adverse effect on the Company.

Nominating and Corporate Governance Committee. The members of the Nominating and Corporate Governance Committee during fiscal 2019 were Ms. Garrett and Messrs. Bjorklund, Bush, Milligan, Orban, Quesnel, and Peiros (until February 25, 2019). Each of the members of the Nominating and Corporate Governance Committee was independent as determined under the applicable standards of the NASDAQ listing rules. The Nominating and Corporate Governance Committee considers qualified candidates for nomination for election or appointment to the Board of Directors, and makes recommendations to the full Board concerning such candidates. This committee also provides oversight on general matters involving our corporate governance and related policies. This committee held three meetings during fiscal 2019. The Nominating and Corporate Governance Committee Chair position is held by the person who is designated to serve as the Lead Independent Director, which role rotates yearly among independent directors. During fiscal 2019, Mr. Quesnel (through May 22, 2019) and Mr. Orban (since May 22, 2019) served as the Lead Independent Director and Chair of the Nominating and Corporate Governance Committee.

#### **Policy and Procedure for Director Nomination**

The Nominating and Corporate Governance Committee is responsible for reviewing the qualifications, independence, and skill of candidates for election to our Board of Directors. When there is a vacancy on the Board of Directors, the Nominating and Corporate Governance Committee is responsible for reviewing and evaluating candidates to fill such vacancy. This committee has a policy with regard to the assessment of director candidates, including candidates recommended by stockholders. This assessment generally will include consideration of criteria listed below:

- (i) personal and professional integrity, ethics, and values
- (ii) experience in corporate management, such as serving as an officer or former officer of a publicly held company, and a general understanding of marketing, finance, or other elements relevant to the success of a publicly traded company in today's business environment
- (iii) relevant business experience, at a senior management level, preferably in retail or in a related industry
- (iv) experience as a board member of another publicly held company
- (v) academic expertise in an area of the Company's operations
- (vi) practical and mature business judgment, including the ability to make independent analytical inquiries
- (vii) whether the nominee is "independent" for purposes of Securities and Exchange Commission rules and corporate governance requirements of the NASDAQ listing rules applicable to the Company
- (viii) potential conflicts of interest
- (ix) other qualifications and characteristics the Nominating and Corporate Governance Committee believes are pertinent

The Nominating and Corporate Governance Committee seeks to promote a well-rounded Board, with a balance and diversity of skills and experience appropriate for the Company's business. The Company also seeks to promote diversity, including gender and racial/ethnic diversity, within the Company and in the corporate boardroom. In the event that the Nominating and Corporate Governance Committee determines to recruit candidates as nominees to join the Board from outside the Company, the initial candidate pool will include qualified female and racially/ethnically diverse candidates and any third-party search firms will be instructed to include such candidates.

In considering candidates, the Nominating and Corporate Governance Committee evaluates qualified candidates for nomination to fill open seats on the Board of Directors and makes a recommendation to the full Board concerning such candidates. The Nominating and Corporate Governance Committee will consider director candidates recommended by our stockholders based on the same criteria that apply to candidates identified by a committee member. There are no specific, minimum qualifications formulated by the Nominating and Corporate Governance Committee that must be met by a potential nominee. The Nominating and Corporate Governance Committee believes that it is desirable for a majority of our directors to satisfy the definition of independence for purposes of the applicable corporate governance requirements of the NASDAQ listing rules, and for at least one director to possess the attributes necessary to be an "audit committee financial expert."

Any stockholder who wishes to recommend a director candidate must submit the recommendation in writing to us at our principal executive offices, addressed to the attention of the Nominating and Corporate Governance Committee, so that it is received no later than 120 calendar days before the one year anniversary of the mailing date of our prior year's Proxy Statement sent to stockholders. For the next Annual Meeting, the timely submission of such a recommendation must be received by December 8, 2020. A stockholder who recommends a person as a potential director candidate may be requested by the Nominating and Corporate Governance Committee to provide further information for purposes of evaluating the candidate and for the purpose of providing appropriate disclosure to stockholders.

## **Bylaws Provide for "Proxy Access"**

The Company's Bylaws provide that eligible stockholders may have their director nominations included in the Company's Proxy Statement, through a process commonly referred to as "Proxy Access." Under the Company's Bylaws, a stockholder or a group of up to 20 stockholders that has continuously owned for at least three years, 3% or more of the Company's common stock, may nominate and include in the Company's proxy materials for an annual meeting of stockholders, up to the greater of two directors or 20% of the total number of directors serving on the Board, provided that such stockholder(s) and nominee(s) also meet the timely notice and other requirements set forth in the Company's Bylaws.

#### **Bylaws Provide Majority Voting Standard for Director Elections**

The Company's Bylaws provide for a majority voting standard with respect to uncontested elections of directors. Under our current Bylaws, any director nominee in an uncontested election who receives more votes against election (including votes to "withhold authority") than votes in favor of election is not elected. In addition, any incumbent director who fails to receive such majority approval from the stockholders must tender an offer of resignation to the Board within 14 days following certification of the stockholder vote. The Board then has authority to determine whether or not to accept the director's offer of resignation. The Bylaws provide that the Nominating and Corporate Governance Committee (or another committee designated by the Board) will consider what action should be taken with respect to such offers of resignation, and will make a recommendation to the Board within 60 days following the certification of the stockholder vote. The Bylaws also provide that the Board is required to take action on the matter within 90 days following certification of the stockholder vote. Both the reviewing committee and the Board are authorized to consider all factors they believe to be relevant in determining whether or not to accept any resignation. Within five business days after reaching its decision, the Board is required to publicly disclose the decision, including, if applicable, the reasons for not accepting an offer of resignation.

#### Stockholder Communications with the Directors

The Board has adopted a process for stockholders to communicate with the Board and/or with individual directors. Stockholders may address such communications in writing to the Chairman of the Board, or to any individual director(s), c/o Ross Stores, Inc., 5130 Hacienda Drive, Dublin, CA 94568. Communications from stockholders addressed to one or more directors will be collected and organized by our Corporate Secretary under procedures approved by the independent directors. The Corporate Secretary will forward all communications to the Chairman of the Board of Directors, or to the identified director(s), as soon as practicable, although communications that are abusive, repetitive, in bad taste, or that present safety or security concerns may be handled differently. The Corporate Secretary may, at his or her discretion, not forward correspondence that is primarily commercial in nature or relating to an improper or irrelevant topic. If multiple communications are received on a similar topic, the Corporate Secretary may, at his or her discretion, forward only representative correspondence.

#### **Director Attendance at Annual Meeting**

We typically schedule a Board meeting in conjunction with the Annual Meeting. We expect, but do not require, that all directors attend the Annual Meeting, absent a valid reason such as an unavoidable scheduling conflict. All of the current members of the Board of Directors attended the 2019 Annual Meeting.

#### **COMPENSATION OF DIRECTORS**

The chart below summarizes all compensation earned by all persons serving on our Board of Directors for their services during fiscal 2019:

| Director Compensation (Fiscal 2019) |    |                                   |    |                        |    |                                  |    |                       |
|-------------------------------------|----|-----------------------------------|----|------------------------|----|----------------------------------|----|-----------------------|
| Name                                |    | Fees Earned or<br>Paid<br>in Cash |    | Stock<br>Awards<br>(1) |    | All Other<br>Compensation<br>(2) | (  | Total<br>Compensation |
| Michael Balmuth*                    | \$ | _                                 | \$ | _                      | \$ | _                                | \$ | _                     |
| K. Gunnar Bjorklund                 | \$ | 89,500                            | \$ | 155,029                | \$ | _                                | \$ | 244,529               |
| Michael J. Bush                     | \$ | 93,500                            | \$ | 155,029                | \$ | _                                | \$ | 248,529               |
| Norman A. Ferber                    | \$ | _                                 | \$ | 155,029                | \$ | 2,531,877                        | \$ | 2,686,906             |
| Sharon D. Garrett                   | \$ | 93,500                            | \$ | 155,029                | \$ | _                                | \$ | 248,529               |
| Stephen D. Milligan                 | \$ | 93,500                            | \$ | 155,029                | \$ | _                                | \$ | 248,529               |
| George P. Orban                     | \$ | 133,250                           | \$ | 155,029                | \$ | _                                | \$ | 288,279               |
| Michael O'Sullivan**                | \$ | _                                 | \$ | _                      | \$ | _                                | \$ | _                     |
| Lawrence S. Peiros***               | \$ | 44,750                            | \$ | _                      | \$ | _                                | \$ | 44,750                |
| Gregory L. Quesnel                  | \$ | 143,750                           | \$ | 155,029                | \$ | _                                | \$ | 298,779               |
| Barbara Rentler*                    | \$ | _                                 | \$ | _                      | \$ | _                                | \$ | _                     |

- \* In fiscal 2019, Mr. Balmuth and Ms. Rentler did not receive any separate compensation for their service as members of the Board. Information regarding compensation for Mr. Balmuth and Ms. Rentler is reflected in the Summary Compensation Table and the other tables and accompanying discussion.
- \*\* Mr. O'Sullivan resigned from the Company and the Board effective April 9, 2019, and did not receive any separate compensation for his service as a member of the Board.
- \*\*\* Mr. Peiros resigned from the Board and related committees effective February 25, 2019. Mr. Peiros did not receive any stock award for fiscal 2019. The stock awards held by Mr. Peiros from his board service in three prior years were granted accelerated vesting in connection with his resignation resulting in an incremental compensation charge of \$105,210.
- (1) In fiscal 2019, directors were awarded an equity retainer fee in shares of restricted common stock in an amount with a value of \$155,000. The number of shares awarded is determined by dividing the initial grant value by the closing price of Ross Stores, Inc. common stock as reported on the NASDAQ Stock Market on the date of grant and rounding up to the next whole share. For fiscal 2019, the amounts shown for Ms. Garrett and Messrs. Bjorklund, Bush, Ferber, Milligan, Orban, and Quesnel reflect a restricted stock award of 1,640 shares granted on May 22, 2019. The outstanding equity awards held at fiscal year-end by non-employee directors and that remain subject to vesting were as follows:
  - a. Mr. Bjorklund: 3,635 shares of the Company's common stock.
  - b. Mr. Bush: 3,635 shares of the Company's common stock.
  - c. Mr. Ferber: 3,635 shares of the Company's common stock.
  - d. Ms. Garrett: 3,635 shares of the Company's common stock.
  - e. Mr. Milligan: 3,635 shares of the Company's common stock.
  - f. Mr. Orban: 3,635 shares of the Company's common stock.
  - g. Mr. Quesnel: 3,635 shares of the Company's common stock.
- (2) All Other Compensation for Mr. Ferber consists primarily of amounts paid pursuant to his current Consultancy Agreement and Retirement Benefits Package Agreement, as described below under the caption Other Compensation. The amount shown is comprised of fiscal 2019 consulting fees of \$2,125,000; benefits valued at \$154,969 paid under the terms of the Retirement Benefits Package Agreement (which includes executive medical, dental, vision, and mental health insurance, health advisory services, group life insurance, accidental death and dismemberment insurance, business travel insurance, group excess personal liability insurance, estate planning, expense reimbursements, and certain "matching contributions" (as that term is defined in the agreement)); income tax gross-up payments of \$85,295; and administrative support inclusive of benefits valued at \$166,613.

As noted in the Perquisites table and discussion, occasionally directors and family members of executive officers and directors may join executives on Company-provided private aviation flights made for business purposes if there is a seat that would otherwise go unfilled. Because this benefit has no incremental cost to the Company, it is not reflected in the table.

#### Standard Fee Arrangements and Restricted Stock Grant Formula

Directors who were not officers or employees of the Company ("non-employee directors") received an annual cash retainer of \$77,500 (paid quarterly). Audit Committee and Compensation Committee members also received annual cash retainers of \$16,000 and \$12,000, respectively (paid quarterly). The Chair of the Audit Committee (Mr. Quesnel) and the Chair of the Compensation Committee (Mr. Orban) received annual retainers of \$60,000 and \$37,000, respectively (paid quarterly). The Lead Independent Director, Mr. Quesnel (through May 22, 2019) and Mr. Orban (since May 22, 2019), who also serves concurrently as Chair of the Nominating and Corporate Governance Committee, received an additional annual retainer of \$25,000 (paid quarterly). During the fiscal year, the non-employee directors also received an annual equity retainer in the form of a grant of restricted shares of common stock with a grant date value of \$155,000.

As part of the Company's efforts to reduce expenses during the COVID-19 pandemic, the non-employee members of the Board have voted to suspend the cash elements of their director compensation until further notice.

The Compensation Committee determines the value and form of director equity awards on an annual basis, including any equity awards for newly-appointed, non-employee directors. The practice is to grant annual awards on the date of the annual stockholders' meeting. As indicated above, in fiscal 2019 incumbent directors were awarded an annual equity retainer in the form of a grant of restricted shares of common stock with a grant date value of \$155,000. These awards vest in equal annual installments over a three-year period. Under the 2017 Equity Incentive Plan, the aggregate grant date fair value of all awards granted during any fiscal year to any Non-Employee Director shall not exceed one million dollars (\$1,000,000).

#### Other Compensation

In addition to his service as a Board member, Norman Ferber, our former Chief Executive Officer and former Chairman of the Board, provides significant additional services to the Company as an ongoing strategic consultant to our senior management team, pursuant to an Independent Contractor Consultancy Agreement ("Consultancy Agreement") that currently has a term ending on May 31, 2021 ("Consultancy Termination Date"). The level of activity and types of responsibilities in which Mr. Ferber engages go far beyond those typical for a Board member

Off-Price retail is a highly specialized part of the broader retail industry. For consistent success in this business, judgment counts and experience matters. Mr. Ferber has significant, non-transferable expertise and skills relating to the key success factors in this distinct field. In his more than 40 years in Off-Price retail, Mr. Ferber has played a central role in the development and evolution of the sector, and has developed a unique understanding of the Off-Price retail business model, customer, vendor and supply dynamics, real estate strategies, and other aspects of this special area of retail. In addition, Mr. Ferber has nearly four decades of experience with our Company, not only as our former Chief Executive Officer and Chairman of the Board, but also through prior executive roles in merchandising, marketing, and distribution. As a result, Mr. Ferber has special knowledge and insight regarding our Company's business model, strategies, personnel, opportunities, and challenges. This unique expertise and set of competencies cannot be replicated through existing personnel or external consultants.

As part of this consulting services arrangement, the Company leverages Mr. Ferber's special knowledge and skills to help the Company succeed in the challenging retail environment. Mr. Ferber's consulting services include in-person attendance at meetings, participation in group conference calls, discussions with key senior executives, interviewing and reference-checking of candidates, preparation and review of documents, and analysis and input regarding the Company's strategies, performance, trends, and other issues. Those services are in addition to his role and oversight as a member of the Board.

Examples of specific activities Mr. Ferber conducted during fiscal 2019 under his consulting arrangement include:

- Providing ongoing strategic input and advice to our senior leadership team on retail trends and business opportunities/challenges, including the Company's response to the COVID-19 pandemic.
- Partnering with the Company's Chairman, CEO, COO, CFO, and other senior executives on developing and updating the Company's long-term strategic growth plans.
- Working directly with our Chairman, CEO, COO, CFO, and other senior executives to assess performance across and within merchandise areas, and helping to identify and develop potential solutions to address key merchandise opportunities.

- Advising our CEO, COO, and CFO regarding general business matters, as well as on specific competitive issues and opportunities, business challenges, and decisions.
- Serving as a member of our Real Estate Committee, which provides oversight over the development, purchase, ownership and/or leasing of all real property, including review and approval of new Ross Dress for Less and dd's DISCOUNTS store locations and lease terms.
- Playing a significant advisory role in investor communications, including review and feedback relating to written materials and preparation for each quarterly earnings release and conference call.
- Providing advice on responding to shareholder proposals received by the Company, as well as providing strategic input regarding the Company's Annual Meeting of Shareholders and various specific matters.
- Playing an important role in the assessment and development of updates to the Company's long-term succession planning relating to our key leadership roles, including specific executive personnel recommendations.
- Assisting with the ongoing development of key executives.

Mr. Ferber's Consultancy Agreement provides that Mr. Ferber will receive a consulting fee of \$2,250,000 annually, paid in monthly installments. Mr. Ferber has voluntarily declined the annual cash retainer and meeting fees otherwise payable to non-employee directors. He continues to receive the standard annual equity award of restricted stock under the Company's Equity Incentive Plan. The Consultancy Agreement will terminate in the event of Mr. Ferber's death, and provides for the Company to reimburse Mr. Ferber (grossed-up for taxes) for estimated premiums through the Consultancy Termination Date, on a life insurance policy for Mr. Ferber with a death benefit of \$2,000,000.

In conjunction with other salary and payroll expense reduction measures taken by the Company in response to the store closures and other business disruptions resulting from regional and national efforts to slow the COVID-19 pandemic, effective April 1, 2020 Mr. Ferber has agreed to a reduction of his monthly consulting fee payments by 33%, until at least 50% of the Company's stores closed due to COVID-19 and related impact re-open.

The Company also has a Retirement Benefits Package Agreement ("Benefits Agreement") with Mr. Ferber. The Benefits Agreement provides that Mr. Ferber and his spouse are entitled to continue to participate in (at no cost to them) the following Ross employee benefit plans during their lifetimes: executive medical, dental, vision, and mental health insurance; health advisory services; group life insurance; accidental death and dismemberment insurance; business travel insurance; group excess personal liability; and matching of Mr. Ferber's 401(k) (or payment of an equivalent amount). The medical, dental, and vision benefits will be provided at the greater of the level of coverage provided to Mr. Ferber in 2012 or the level of coverage provided to our CEO. Until Mr. Ferber's death, he will also be reimbursed (grossed-up for taxes) for estate planning fees or expenses incurred by Mr. Ferber up to the maximum annual reimbursement equal to that provided to our CEO (but not less than \$20,000). Mr. Ferber will also be entitled to participate in or receive benefits under any employee benefit plan or arrangement made available by the Company in the future to its executives and key management employees.

Under the Benefits Agreement, on termination of Mr. Ferber's consultancy with the Company (other than upon Mr. Ferber's death) the Company will pay Mr. Ferber \$75,000 per year for a period of 10 years. In addition, the Company has agreed to provide administrative support for Mr. Ferber as long as he serves as a member of the Company's Board.

In the event there is a change in control of the Company, Mr. Ferber would be entitled to continued payment of his then-current consulting fee through the Consultancy Termination Date or any extension thereof. In the event that Mr. Ferber provides consulting services in connection with a change in control, he will receive a single payment of \$1,500,000 upon the consummation of the transaction even if the consummation occurs after the Consultancy Termination Date or any extension thereof.

# PROPOSAL 2 ADVISORY VOTE TO APPROVE EXECUTIVE COMPENSATION

The Board is asking our stockholders to vote, on an advisory basis, on the compensation of our Named Executive Officers ("NEOs") as described in this Proxy Statement. This annual proposal, commonly known as a "Say on Pay" proposal, is designed to give our stockholders the opportunity to endorse or not endorse our executive compensation program.

#### **Board of Directors' Recommendation and Vote Required**

Our executive compensation program has been designed to align our executive officers' compensation with the short- and long-term strategic goals of the Company and the interests of our stockholders, recognize individual performance and contributions, and assist us in attracting, motivating, and retaining a strong leadership team. The underlying philosophy of our program has not changed since 1982. We believe that it has been a key reason historically that we have been able to recruit and retain outstanding executives, and achieve exceptional rates of stockholder return over long time horizons. Maintaining management stability and retaining smart people who know our business are critical to our success. Our NEOs have an average tenure of over 18 years. Over the last 10 years, our average annual total shareholder return has been 26%, and our average annual rate of return on equity has been 46%. We have also returned \$7.0 billion to stockholders through annual share repurchases during that time.

At last year's Annual Meeting, our stockholders voted more than 93% in favor of the advisory approval. We believe our executive compensation program continues to be effective.

A substantial majority of the compensation awarded to our NEOs, or realizable by them, is linked to Company profit performance and to the value of our common shares. Base salaries account for approximately 15% of our NEOs' total compensation.

As further described below under the heading "Executive Compensation - Compensation Discussion and Analysis," which we encourage you to review, highlights of our executive compensation program include the following:

- Annual Cash Incentive: This portion of compensation is completely at risk due to the performance-based structure of our Incentive
  Compensation Plan. The amount of the annual bonus awards paid under our Incentive Compensation Plan can vary significantly
  based on the Company's degree of success in the achievement of pre-tax profit (adjusted pre-tax earnings) targets established in
  advance by our Compensation Committee.
- **Performance Share Awards:** Unlike the Incentive Compensation Plan, which pays cash bonuses entirely on an annual basis, a significant portion of the performance shares, once earned based on performance achieved in a given year, are then subject to further vesting based on continued service to the Company over a further two-year period. We believe this framework encourages executive retention and further strengthens the incentive to produce long-term value for our stockholders by working to increase the share price over a multi-year time horizon.
- Restricted Stock Awards: Restricted stock awards granted to our NEOs vest in large increments and generally cliff vest over five
  years of service. We believe that the value of these awards and their extended vesting periods provide a strong incentive for our
  NEOs both to remain employed at the Company and to successfully manage and grow the value of Ross shares over the long term.
  We believe these long-term equity awards are extremely important to aligning the financial interests of our NEOs with those of our
  stockholders, and they expose the NEOs to the consequences of both increases and decreases in the value of Ross shares. Our use
  of full value awards is also intended to manage overall compensation expense and to mitigate the impact of dilution under the
  Company's equity plans.

The Board and Compensation Committee believe that our executive compensation program is well-designed, appropriately aligns the compensation of our NEOs with our performance objectives, and incentivizes strong individual performance. Accordingly, the Board recommends that our stockholders vote in favor of the following resolution at the 2020 Annual Meeting of Stockholders:

RESOLVED, that the Company's stockholders approve, on an advisory basis, the compensation of the Ross Stores, Inc. NEOs, as disclosed in the Proxy Statement for the 2020 Annual Meeting of Stockholders pursuant to Item 402 of Regulation S-K, including the Compensation Discussion and Analysis, compensation tables, and related narrative discussion.

This vote is not intended to address any specific item of compensation, but rather the overall compensation of our NEOs and the philosophy, policies, and practices described in this Proxy Statement. Although this vote is advisory and is not binding on the Board, the Compensation Committee, or the Company, we value the input and views of our stockholders. The Compensation Committee will review the outcome of the vote when considering future executive compensation policies and decisions.

This proposal to approve our executive compensation, on an advisory basis, will be approved if the number of shares voted FOR exceeds the number of shares voted AGAINST. Abstentions and broker non-votes each will be counted as present in determining if a quorum exists, but will not be counted as having been voted on this proposal and will have no effect on the outcome.

The Board of Directors unanimously recommends that the stockholders vote FOR the advisory approval of our executive compensation.

# PROPOSAL 3 RATIFY THE APPOINTMENT OF THE INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Our Audit Committee has appointed Deloitte & Touche LLP ("Deloitte") as the independent registered public accounting firm for the Company for the fiscal year ending January 30, 2021. It is anticipated that a representative of Deloitte will be present at the Annual Meeting to respond to appropriate questions and to make a statement if he or she so desires.

#### Vote Required and Board of Directors' Recommendation

The affirmative vote of a majority of the votes cast affirmatively or negatively by holders of shares of common stock present or represented by proxy at the Annual Meeting is required for approval of this proposal. Abstentions and broker non-votes each will be counted as present in determining if a quorum exists, but will not be counted as having been voted on this proposal and will have no effect on the outcome.

Stockholder ratification of the selection of Deloitte as our independent registered public accounting firm is not required by our Bylaws or otherwise. The Board, however, is submitting the selection of Deloitte to our stockholders for ratification as a matter of good corporate governance. If the stockholders fail to ratify the selection, the Audit Committee will reconsider whether or not to retain Deloitte. Even if the selection is ratified by our stockholders, the Audit Committee at its discretion may direct the appointment of a different independent registered public accounting firm at any time during the year if determined that such a change would be in the best interests of the Company and our stockholders.

The Board of Directors unanimously recommends that the stockholders vote FOR approval of the ratification of the appointment of Deloitte as the Company's independent registered public accounting firm for the fiscal year ending January 30, 2021.

# ROSS STORES, INC. BOARD OF DIRECTORS AUDIT COMMITTEE REPORT

The Audit Committee of the Board of Directors is responsible for monitoring the integrity of the Company's consolidated financial statements, its system of internal controls, and the independence and performance of both its internal and independent auditors. The Audit Committee is also responsible for the selection and engagement of the Company's independent auditors. The Audit Committee is composed of four non-employee directors and operates under a written charter adopted and approved by the Board of Directors. This charter is available on the Company's website, www.rossstores.com, under "Corporate Governance," in the "Investors" section. Each Committee member is independent as defined by the applicable corporate governance requirements of the NASDAQ listing rules.

Management is responsible for the financial reporting process, including the system of internal controls, and for the preparation of consolidated financial statements in accordance with accounting principles generally accepted in the United States of America. The Company's independent auditors are responsible for auditing those financial statements. Our responsibility is to monitor and review these processes. We rely, without independent verification, on the information provided to us and on the representations made by management and the independent auditors.

In this context, we held nine meetings during fiscal 2019. The meetings were designed, among other things, to facilitate and encourage communication among the Audit Committee, management, the internal auditors, and the Company's independent registered public accounting firm, Deloitte. We discussed with representatives of the Company's internal and independent auditors the overall scope and plans for their respective audits. We met with the internal and independent auditors, with and without management present, to discuss the results of their examinations and their evaluations of the Company's internal controls.

We have reviewed and discussed the audited consolidated financial statements for the fiscal year ended February 1, 2020 with management and Deloitte.

We also discussed with the independent auditors matters required to be discussed with audit committees under standards published by the Public Company Accounting Oversight Board ("PCAOB") and the SEC, including, among other things, matters related to the conduct of the audit of the Company's consolidated financial statements and other required communications with audit committees.

In addition, the Audit Committee discussed with Deloitte their independence from management and the Company, including matters in the written disclosures required by PCAOB Ethics and Independence Rule 3256 ("Communications with Audit Committees Concerning Independence"). When considering Deloitte's independence, we considered whether their provision of services to the Company beyond those rendered in connection with their audit and review of the Company's consolidated financial statements was compatible with maintaining their independence. We also reviewed, among other things, the fees paid to Deloitte for audit and non-audit services.

Based on our review and these meetings, discussions and reports, and subject to the limitations on our role and responsibilities referred to above and in the Audit Committee Charter, we recommended to the Board of Directors that the Company's audited consolidated financial statements for the fiscal year ended February 1, 2020 be included in the Company's Annual Report on Form 10-K. We also selected Deloitte as the Company's independent registered public accounting firm for the fiscal year ending January 30, 2021, and are requesting that our stockholders ratify this appointment.

#### Summary of Audit, Audit-Related, Tax, and All Other Fees

The Audit Committee reviews and approves all proposed audit and non-audit engagements and related fees of Deloitte. In addition, any audit and non-audit fees for newly proposed professional services that arise during the year, or changes to previously approved fees and work, are reviewed and approved in advance of commencement of such services by the Audit Committee at their regularly scheduled meetings throughout the fiscal year. Should a situation arise that requires approval between meetings, the Audit Committee has delegated authority to its Chair to authorize such pre-approval and report on same at the following regularly scheduled meeting.

The following table summarizes the aggregate billings by Deloitte for professional services to the Company rendered during fiscal 2019 and 2018.

| Fees                | Fiscal Year 2019 | Fiscal Year 2018 |  |  |
|---------------------|------------------|------------------|--|--|
| Audit Fees          | \$1,836,000      | \$1,727,000      |  |  |
| Audit-Related Fees  | 122,000          | 119,000          |  |  |
| Tax Fees            |                  |                  |  |  |
| Tax Compliance Fees | 200,000          | 291,000          |  |  |
| Other Tax Services  | 130,000          | 32,000           |  |  |
| All Other Fees      | _                | _                |  |  |
| Total Fees          | \$2,288,000      | \$2,169,000      |  |  |

Audit Fees in fiscal 2019 and 2018 included fees related to the audit of the financial statements included in the Company's Annual Report on Form 10-K, reviews of the financial statements included in Quarterly Reports on Form 10-Q, and Sarbanes-Oxley compliance services. Audit-Related Fees were for consultation on accounting standards or transactions, and audits of employee benefit plans. Tax Fees were for tax-related services, consisting of compliance services (i.e., review of the Company's tax returns and other tax compliance matters) and other tax services. All of the services reflected in the table were pre-approved by the Audit Committee.

# SUBMITTED BY THE AUDIT COMMITTEE OF THE COMPANY'S BOARD OF DIRECTORS

Gregory L. Quesnel, Chair Michael J. Bush Sharon D. Garrett Stephen D. Milligan

#### **EXECUTIVE COMPENSATION**

#### **Compensation Discussion and Analysis**

We operate two brands in the competitive off-price apparel and home goods sector -- Ross Dress for Less, the largest off-price apparel and home fashion chain in the United States, and dd's DISCOUNTS. To effectively compete in this environment, we need to attract and retain an executive leadership team with the necessary expertise and experience to successfully execute our off-price strategies in all facets of our operations. Maintaining management stability and retaining smart people who know our business are critical to our success. Our NEOs have an average tenure of over 18 years. Over the last 10 years, our average annual total shareholder return has been 26%, and our average annual rate of return on equity has been 46%. We have also returned \$7.0 billion to stockholders through annual share repurchases during that time.

Our philosophy and approach to executive compensation have been consistent for many years and serve to align executive interests with those of our stockholders. Key design features that reinforce this alignment with stockholder interests include:

Our programs pay for performance and emphasize "at-risk" pay over fixed pay, with more than 40% of the NEOs' average pay tied to Company profit performance.

In addition to at-risk pay components, approximately 40% of the NEOs' pay, on average, is in the form of restricted share grants which generally vest over five years, providing a strong link between realized pay and the long-term share price, and long-term Company performance to the extent that it is reflected in the share price.

Other noteworthy governance policies include:

We have meaningful stock ownership guidelines for Executive Officers and non-employee Directors, and our policies preclude hedging and pledging for all Insiders.

We limit accelerated vesting upon a change in control to situations where the executive is involuntarily terminated or terminates for good reason (referred to as "double-trigger").

We do not provide NEOs with tax gross-ups on perquisites or payments related to a change in control.

The Compensation Committee formally evaluates risks in our Compensation Plans each year.

We believe that our compensation practices, along with our strong financial performance and shareholder returns, have been key contributors to the more than 93% approval on our say on pay proposal in each year since 2011. As a result, the Compensation Committee continued our approach and philosophy in determining executive compensation during fiscal 2019.

#### **Compensation Philosophy and Objectives**

We believe in strongly aligning executive compensation with stockholder interests by linking significant elements of the compensation package directly to stock value. Retention is also an important objective of our programs, as we believe that the Company's growth and improvements in year-over-year performance are directly related to the consistent, sustained efforts of our executive leadership team. Our executive compensation program is designed to:

- Attract, retain, and motivate a strong executive leadership team to create and sustain our business success in the competitive off-price apparel and home goods market.
- Reinforce our high-performance culture and values through programs focused on clarity and accountability, that are also levered to deliver above-market compensation opportunities for superior performance and results.
- Create alignment of interests between the executive leadership team and stockholders, with a focus on longer-term stockholder value creation.

 Differentiate executive pay to recognize critical skills, contributions, and the current and future potential impact on the organization's success.

We achieve these objectives through a balanced combination of the following three primary components of our compensation programs:

- Base Salary: A fixed cash compensation amount that is competitive within the markets in which we compete for executive talent. Base salaries account for approximately 15% of our NEOs' total compensation.
- Annual Cash Incentive: A near-term cash incentive compensation plan with payout levels based on degree of achievement of a preestablished annual pre-tax operating income performance goal. The Incentive Compensation Plan is designed to focus the entire executive leadership team on a shared annual Company performance goal.
- Long-Term Equity Incentives: The greatest emphasis among the three components is placed on longer-term incentives, in order to
  focus and align our executive leadership team upon achievement of increased long-term stockholder value. Equity-based compensation
  takes two forms -- performance share awards and restricted stock awards, which are subject to performance-based and/or time-based
  vesting requirements.

We do not provide pensions or supplemental retirement plans, and we do not match any contributions under our deferred compensation plan.

#### Oversight of the Executive Compensation Program

#### The Compensation Committee

The Compensation Committee (the "Committee") serves to carry out the responsibilities of the Board relating to compensation of our executive officers, including the compensation of our CEO. For most of fiscal 2019, the Committee was comprised of two independent directors, George P. Orban (Chair) and K. Gunnar Bjorklund (it also included Lawrence S. Peiros until February 25, 2019). All Committee members met the independence standards under the corporate governance requirements of the NASDAQ listing rules and the Securities and Exchange Commission rules relating to the grant of equity compensation that were applicable for fiscal 2019 and prior periods. The Committee operates under a written charter which the Committee reviews annually and is approved by the full Board of Directors.

#### Consultants and Advisors

The Committee has the sole authority under its Charter to retain and terminate consultants or advisors to assist the Committee. For fiscal 2019, the Committee retained an independent compensation consulting firm, Exequity, LLP (the "Consultant") to assist the Committee in its review of executive and CEO compensation structure and strategy. The Consultant attended select meetings at the invitation of the Committee, assisted the Committee with analyzing competitive peer company market data and relevant information relating to the Company's compensation programs, and reported to the Committee in regard to market trends and technical developments. In addition, members of our management team keep abreast of developments in compensation and benefits matters and participate in the gathering and presentation of data related to these matters as requested by the Committee.

#### Role of Management and CEO in the Compensation Process

Our CEO provides compensation recommendations regarding each NEO, other than for herself and the Chairman of the Board and Senior Advisor, to the Committee each year. The Committee reviews each element of compensation for each NEO.

The CEO is not involved in the process for setting her own compensation. The Committee establishes the CEO's compensation based on a thorough review of the CEO's performance that includes: (i) an objective assessment against agreed-upon metrics set by the Committee; (ii) an analysis showing past compensation and projected future compensation; and (iii) a self-evaluation by the CEO that the Committee discusses with the independent directors and that is based on the annual statement of CEO objectives prepared at the beginning of the fiscal year. The CEO's total direct compensation package is reviewed annually by the Committee, which then presents its

recommendation to the other independent directors for review and comment. After this process, the Committee then makes the final determinations on compensation for the CEO.

#### **Comparative Framework**

Peer group data are one of a number of factors considered in determining compensation levels and packages for our NEOs. However, true analogs to Ross are difficult to find in the traditional retail apparel sector. Although the Committee considers the compensation practices of peer companies, it does not make any determinations or changes in compensation in reaction to the market data alone, and does not target compensation to a specific point or range within any peer group. In addition to reviewing compensation practices, the Committee also evaluates the financial and operating performance of the peer group companies over one-, three-, five-, and ten-year time frames to gauge the Company's comparative performance with a clear focus on the longer-term.

The Committee annually reviews the companies included in the peer group and may change peer group composition as deemed appropriate. For fiscal 2019, these companies consisted of:

| Bed Bath & Beyond Inc.                       | Bed Bath & Beyond Inc. Burlington Stores, Inc. |                   | Dillard's, Inc.  |  |  |
|--|--|-------------------|------------------|--|--|
| Dollar General Corporation Dollar Tree, Inc. |  | Foot Locker, Inc. | The Gap, Inc.    |  |  |
| Kohl's Corporation                           | L Brands, Inc.                                 | Macy's, Inc.      | Nordstrom, Inc.  |  |  |
| PVH Corp.                                    | The TJX Companies, Inc.                        | Ulta Beauty, Inc. | V.F. Corporation |  |  |
| Williams-Sonoma, Inc.                        |  |                   |                  |  |  |

The peer companies considered most relevant can vary for each of the executive positions.

#### Setting Performance Metrics for Incentive Compensation

Each year, the Committee reviews and establishes the annual performance metrics used for the Incentive Compensation Plan and for the performance share award component of our long-term incentive program, both of which are described in more detail below. The philosophy embraced by the Committee has not changed significantly since 1982 - it emphasizes consistency, simplicity, and alignment across the executive leadership team. For fiscal 2019, the Committee again established adjusted pre-tax earnings, defined below, as the performance metric for both the Incentive Compensation Plan and performance share awards. The Committee selected adjusted pre-tax earnings because the Committee believes that measure to be the key driver of stockholder value in the Company's business.

Additionally, the Committee believes adjusted pre-tax earnings:

- · is simple and objectively measured;
- · emphasizes controlling cost and increasing profit; and
- aligns the interests of the executives with stockholders.

The Committee chose to establish the same performance metrics for both short- and long-term incentive compensation because it believes that adjusted pre-tax earnings is the most significant measure of Company performance and the executive leadership team performs better when it is focused on reinforced, well-understood metrics rather than dividing its efforts among a number of metrics or goals that vary by individual.

"Adjusted pre-tax earnings" is defined as the earnings before taxes as reported in the Company's consolidated statement of earnings for the fiscal year coinciding with the performance period, adjusted to exclude the reduction in earnings resulting from the accrual of compensation expense for annual incentive awards and performance share awards granted with respect to the performance period. The adjusted pre-tax earnings target is determined annually and in a manner consistent with the Company's five-year planning process, its annual budget process, and its long-term earnings per share growth objective.

#### **Components of the Executive Compensation Program**

#### **Base Salary**

NEO base salaries are reviewed on an annual basis, and at the time of a contract renewal, promotion, or other change in responsibilities. Base salaries for executives are determined after considering the following factors: experience, expertise, expected future contributions, criticality to the Company, individual performance, and the need to be competitive in the labor market.

In March 2019, the Company conducted its annual salary review cycle for executive officers, and the Committee approved the following base salary increases: Ms. Rentler, 1.5%; Mr. Marquette, 0.9%; Mr. Hartshorn, 10.4%; Mr. Balmuth, 1.3%; Mr. Morrow, 4.4%; and Mr. Kobayashi, 1.7%. Mr. Hartshorn and Mr. Morrow's base salary increases included a market-based adjustment.

In August 2019, Mr. Hartshorn was promoted to Group President, Chief Operating Officer; Mr. Marquette was promoted to Group Senior Vice President, Chief Financial Officer; and Mr. Kobayashi was promoted to President, Operations and Technology. As part of these promotions, Mr. Hartshorn received a base salary increase of 29.4%; Mr. Marquette received a base salary increase of 21.6%; and Mr. Kobayashi received a base salary increase of 13.1%.

#### **Annual Cash Incentive**

The Incentive Compensation Plan ("ICP") is an annual cash incentive program designed to link a meaningful portion of each NEO's current cash compensation with the Company's annual performance objectives. The ICP encourages NEOs to focus on exceeding the established adjusted pre-tax earnings goal and then share in the financial benefits of meeting and exceeding that goal. Having the same goals and incentive program for all of the officers serves to align the entire executive leadership team.

The terms of the annual cash incentive program are established by the Committee in the first quarter of the fiscal year. A payout is made after the Company's financial results for the fiscal year are annuanced and the Committee verifies the level of actual performance compared to the annual performance goals. This portion of executive compensation is completely at risk.

The ICP target award amounts vary among the executives and are determined based on (i) annual cash incentive compensation target levels for similar positions at peer companies; and (ii) each executive's scope of responsibilities, performance, and criticality to the Company.

For fiscal 2019, the amount payable to the NEOs was determined by the level of actual adjusted pre-tax earnings achieved relative to the target established and approved by the Committee at its meeting on March 13, 2019. The amount payable to each NEO is 100% formula driven, based on the Company's actual results compared against the target, and the Committee does not make individual adjustments based on subjective factors. When actual results exceed or fall below the target, the actual payout is proportionally increased or decreased from the target award level. For fiscal 2019, the adjusted pre-tax earnings target and incentive award payout formula was:

| FY 2019 Adjusted Pre-Tax Earnings | Percent of Earnings Target | Percent of Target Bonus Paid |
|-----------------------------------|----------------------------|------------------------------|
| _                                 | <85%                       | —%                           |
| \$1,928,891,495                   | 85%                        | 50%                          |
| \$2,269,284,112                   | 100%                       | 100%                         |
| \$2,382,748,317                   | 105%                       | 140%                         |
| \$2,496,212,523                   | 110%                       | 165%                         |
| \$2,609,676,728                   | 115%                       | 185%                         |
| \$2,723,140,934                   | 120%                       | 200%                         |

The payout amounts are linear between the points shown above. In fiscal 2019, the Company achieved a level of adjusted pre-tax earnings above the target, resulting in the payout of 116.08% of the target award (also see Grants of Plan-Based Awards Table).

#### **Long-Term Equity Incentives**

The objectives of the long-term equity incentive grants are to: (1) align the financial interests of our NEOs with the interests of our stockholders by providing incentives that focus NEO attention on the successful, longer-term strategic management of the business; (2) attract, retain, and motivate a high-performing group of NEOs; and (3) minimize stockholder dilution.

NEOs are granted long-term equity incentives in the form of restricted stock awards and performance share awards. The two forms of equity awards encourage retention and reward NEO performance in different ways. Restricted stock and performance awards are both affected by stock price changes, so the value to the NEO is impacted by both decreases and increases in stock price.

Restricted Stock Awards: Restricted stock awards granted to our NEOs generally cliff vest over five years. We believe that the value of these awards and their extended vesting period provide a strong incentive for our NEOs both to remain employed at the Company and to successfully manage and grow the value of Ross shares over the long term, and thereby align the financial interests of our NEOs with those of our stockholders. They also expose the NEOs to the consequences of both increases and decreases in the value of Ross shares. The determination of the value of the restricted stock awards granted to our NEOs is based on the Committee's assessment of the individual's prior and outstanding awards, the vesting schedule of such outstanding awards, and a subjective analysis of each individual's scope of responsibilities, individual performance, criticality to the Company, expected future contributions to the Company, and cost of replacing the executive.

**Performance Share Awards:** This portion of compensation is completely at risk due to the performance-based structure of our performance share awards. The number of shares earned under our performance awards can vary significantly based on the Company's degree of success in the achievement of pre-established pre-tax profit (adjusted pre-tax earnings) targets. A portion of the performance shares (typically 70%), once earned, is then generally subject to further vesting based on continued service to the Company over the next two years. We believe this framework encourages retention and further strengthens the incentive to produce long-term value for our stockholders by working to increase the share price over a multi-year time horizon.

#### **CEO Equity Awards**

The Committee believes that the CEO's off-price retail skills, familiarity with the Company, and leadership expertise are critical to the continued success of the Company. In addition, the Committee's strong belief is that continuity of leadership at the CEO level has been a key driver of the Company's successful long-term performance. Therefore, the Committee pays significant attention to creating long-term equity incentives in structuring compensation packages for our CEO, with performance and retention over the longer-term being the biggest considerations. The Committee believes the vesting schedule of the equity awards enhances the retentive value of the awards and strengthens the CEO's focus on maximizing the longer-term financial performance and market value of the Company.

For fiscal 2019, the CEO equity grant consisted of a restricted stock award and a performance share award.

The restricted stock award granted to Ms. Rentler was made effective as of March 13, 2019 and will vest 100% on March 22, 2024.

Ms. Rentler's performance share award grant was also made effective as of March 13, 2019 and has a performance period of one year with a performance goal based on an annual adjusted pre-tax earnings target (the same performance period and performance goal as other NEOs receiving performance share awards). The performance shares earned are targeted to vest over a period of three years as follows: 30% on March 20, 2020; 30% on March 12, 2021; and 40% on March 18, 2022.

#### Other NEO Equity Awards

Each NEO received a restricted stock award in fiscal 2019 during the annual review cycle. In August 2019, Mr. Marquette, Mr. Hartshorn, and Mr. Kobayashi received restricted stock awards in connection with their promotions. The values of the restricted stock awards made to our NEOs were based on the individual's prior and outstanding awards, the vesting of such awards, as well as a subjective analysis of each individual's scope of responsibilities, individual performance, criticality to the Company, expected future contributions to the Company, and cost of replacing the executive.

In addition, each NEO was granted a performance share award in fiscal 2019. Performance share awards are rights to receive shares of Ross common stock on a specified date if the Company attains a predetermined performance goal. Shares issued upon attaining the performance goal are generally subject to an additional, time-based vesting schedule conditioned on continual service by the recipient. Except for Mr. Balmuth, performance shares granted in fiscal 2019 are targeted to vest over a three-year period beginning on the date of grant as follows: 30% on March 20, 2020; 30% on March 12, 2021; and 40% on March 18, 2022. Mr. Balmuth's award is targeted to vest 30% on March 20, 2020 and 70% on May 29, 2020.

The size of the performance share award varied by executive position and was based on a target dollar value of the award divided by the stock price on the date of grant. As noted above, adjusted pre-tax earnings was chosen by the Committee as the performance measurement for the performance share awards. The actual number of performance shares earned for fiscal 2019 is determined based on actual Company performance measured over a one-year period against the predetermined performance goals as follows:

| FY 2019 Adjusted Pre-Tax Earnings | Percent of Earnings Target Achieved | Percent of Target Performance Shares<br>Issued as Common Shares |
|-----------------------------------|-------------------------------------|---|
| _                                 | <90%                                | —%  |
| \$2,042,355,701                   | 90%                                 | 67%   |
| \$2,269,284,112                   | 100%                                | 100%  |
| \$2,723,140,934                   | 120%                                | 200%  |

The payout amount is linear between the points shown above. In fiscal 2019, the Company attained a level of achievement relative to the target which results in the payout of 110.05% of the target award, to be issued in shares on the initial vesting date (targeted to be March 20, 2020) and thereafter subject to the vesting schedule from the date of grant. The table below provides the threshold, target, and maximum performance share amounts and the number of shares actually calculated as earned by each NEO (subject to vesting) for fiscal 2019:

| NEO       | FY 2019 Value of<br>Target Performance<br>Share Award at<br>Grant |           | Threshold<br>Number of<br>Performance<br>Shares | Target Number of<br>Performance<br>Shares | Maximum<br>Number of<br>Performance<br>Shares | FY 2019<br>Performance<br>Shares Issuable<br>(1) | FY 2019 Value of<br>Performance<br>Shares Issuable<br>(As of March 20,<br>2020) |           |  |
|-----------|---|-----------|---|---|---|--|---|-----------|--|
| Rentler   | \$  | 5,000,000 | 36,776  | 55,133                                    | 110,266                                       | 60,676   | \$  | 3,877,196 |  |
| Marquette | \$  | 300,000   | 2,208   | 3,308                                     | 6,616   | 3,641  | \$  | 232,660   |  |
| Hartshorn | \$  | 700,000   | 5,150   | 7,719                                     | 15,438  | 8,496  | \$  | 542,894   |  |
| Balmuth   | \$  | 4,100,000 | 30,156  | 45,209                                    | 90,418  | 49,755   | \$  | 3,179,345 |  |
| Morrow    | \$  | 850,000   | 6,253   | 9,373                                     | 18,746  | 10,316   | \$  | 659,192   |  |
| Kobayashi | \$  | 700,000   | 5,150   | 7,719                                     | 15,438  | 8,496  | \$  | 542,894   |  |

Performance share awards are rights to receive shares of stock on a specified settlement date based on the degree to which the Company attains a predetermined performance goal. The shares issuable upon attaining the performance goal are thereafter subject to a separate vesting schedule based on continued service. For fiscal 2019, the number of shares payable to the NEOs is determined by the level of actual adjusted pre-tax earnings achieved relative to the target established and approved by the Committee at its meeting on March 13, 2019. For fiscal 2019, the Company achieved a level of adjusted pre-tax earnings relative to the target which results in the determination of a payout of 110.05% of the target award. Except for Mr. Balmuth, for calculation purposes, the target award is segmented into three vesting tranches as follows: 30% targeted to vest on March 20, 2020; 30% on March 12, 2021; and 40% on March 18, 2022. Mr. Balmuth's award is targeted to vest 30% on March 20, 2020 and 70% on May 29, 2020. The performance factor is applied to the target number of shares for each tranche; if the product results in a fractional share, the award is rounded up to the next whole share. In accordance with the grant agreements, if the date targeted for vesting turns out to be a date on which a sale of shares by the recipient would violate the Company's Insider Trading Policy (that is, if the "trading window" is closed for Company executive officers), then notwithstanding the targeted vesting schedule for that share award, the vesting date (and settlement date, if applicable) will instead be the next business day on which a sale would not violate the Insider Trading Policy.

#### **Grant Date Policy**

We issue equity awards in the form of performance share awards and restricted stock according to a pre-established grant date calendar based on the executive officer's hire date, promotion date, contract renewal date, or as part of the Company's annual performance review process conducted in March of each year. We also review the performance and compensation for the majority of our executive officers annually at that same time. We do not time grant dates based on any favorable or unfavorable non-public information anticipated to be disclosed at a later date. Our Board and Committee also have delegated authority to the Chairman of the Board and Senior Advisor, CEO, and COO, subject to certain limits, to grant equity awards to current and newly hired associates and to associates who receive promotions outside of the normal annual focal review process below the executive officer level.

#### **Defined Contribution and Deferred Compensation Plans**

Executive officers are eligible to participate in the Company's 401(k) Plan. The Company provides a matching contribution of up to 4% of base salary (up to IRS limits) to contributing associates with more than twelve months of service. Participants have the ability to choose from a variety of investment options under the 401(k) Plan.

In addition, under the terms of the Company's Non-Qualified Deferred Compensation Plan (the "NQDC Plan"), all executive officers are eligible to defer up to 75% of their base salary and up to 100% of their annual incentive bonus earned during the year. The executive can then choose from a variety of investment options under the NQDC Plan. Individual contributions and associated earnings may be deferred, without any distributions, for a maximum period of up to twelve months after the executive officer's termination from the Company, at which time the aggregate balance in the executive's NQDC Plan account pays out either in a lump sum or in annual installments over a period up to a maximum of ten years. The Company does not provide matching contributions for NQDC Plan contributions.

# **Employment Agreements**

All NEOs have entered into employment agreements with the Company (see discussion of NEO contract terms and severance benefits).

We believe these employment agreements benefit both the NEOs and the Company because they allow our executives to focus on their responsibilities and objectives without concern for their employment security in the event of a termination or change in control. All employment agreements, both for the CEO and for all other executive officers, provide for severance benefits in certain situations.

We also believe that these employment agreements are an effective retention tool for executives while providing protection for the Company. The agreements reaffirm protection of our confidential information and trade secrets, and provide post-termination restrictions on recruiting our current associates (see further discussion under "Potential Payments upon Termination or Change in Control").

The executive employment agreements provide for "double-trigger" equity acceleration upon change in control.

#### **Additional Executive Compensation Policies**

**Director and Officer Stock Ownership Guidelines.** We maintain director and officer stock ownership guidelines, intended to further encourage the investment by our directors and Section 16 executive officers in the Company and to promote a long-term perspective in managing the Company.

Our formal stock ownership requirements for directors and executive officers are as follows:

| Position                | Minimum Ownership Requirements (Dollar Value of Shares) |  |  |  |  |  |  |  |
|-------------------------|---|--|--|--|--|--|--|--|
| Directors               | 3 x Authorized Base Annual Cash Retainer Compensation   |  |  |  |  |  |  |  |
| Chief Executive Officer | 4 x Base Salary   |  |  |  |  |  |  |  |
| Group President, COO    | 3 x Base Salary   |  |  |  |  |  |  |  |
| President               | 3 x Base Salary   |  |  |  |  |  |  |  |
| Group SVP               | 1 x Base Salary   |  |  |  |  |  |  |  |

Directors and executive officers have five years to initially meet the stock ownership requirements. All shares owned outright, shares owned jointly or separately by a spouse or dependents, shares held in a trust for the economic benefit of the executive or their family, and unvested restricted stock are taken into consideration in determining compliance with these ownership guidelines.

It is expected that individuals who have not yet achieved the stock ownership level provided by these guidelines will make steady progress towards meeting such level. The Nominating and Corporate Governance Committee is responsible for interpreting and administering these stock ownership guidelines, which are subject to modification from time to time.

As of February 1, 2020, all NEOs, and all non-employee Board members, met the stock ownership goals applicable to them.

Recoupment and Adjustments to Awards. Subject to the discretion and approval of the Board, the Company may require reimbursement and/or cancellation of any bonus or other incentive compensation, including stock-based compensation, awarded to a senior executive of the Company, where all of the following factors are present: (a) the award was predicated upon the achievement of certain financial results that were subsequently the subject of a material restatement; (b) the Board determines that the executive engaged in fraud or intentional misconduct that was a substantial contributing cause to the need for the restatement; and (c) a lower award would have been made to the executive based upon the restated financial results. In each such instance, the Company may seek to recover the individual executive's entire annual bonus or any gain received from the award within the relevant period, plus a reasonable rate of interest.

**Rule 10b5-1 Trading Plans.** We allow for the use of Rule 10b5-1 trading plans by our executives, which provide for pre-established plans for selling shares of the Company's common stock.

Procedures and Guidelines Governing Hedging and Securities Trades by Employees, Officers, and Directors. The Company maintains a trading policy for all of its directors, officers, other employees, and consultants. Among its other provisions, this policy prohibits short sales, hedging, and trading in any publicly traded puts, calls, options, or other "derivative securities." The trading policy categorically prohibits transactions by directors, officers, employees, and consultants of the Company and its subsidiaries, that hedge or offset, or are designed to hedge or offset, any decrease in the market value of the Company's securities. The trading policy also prohibits the purchase of any related financial instruments. Specifically prohibited forms of hedging or monetization transactions (and related financial instruments) include forward sale contracts, prepaid variable forward contracts, equity swaps, and collars (including zero-cost collars). Exchange fund transactions, and the purchase of related financial instruments, that in substance are sale transactions (not a hedge) are permitted. For directors, officers, and other designated employees, the policy also prohibits pledging of Company securities, or the ownership, acquisition, or sale of Company securities in or through a margin account.

## **Compensation Committee Report**

We, the Compensation Committee of the Board of Directors of Ross Stores, Inc. have reviewed and discussed the above Compensation Discussion and Analysis contained in this Proxy Statement with management. Based on such review and discussion, we have recommended to the Board of Directors that the Compensation Discussion and Analysis be included in this Proxy Statement and incorporated by reference in the Company's Annual Report on Form 10-K for the fiscal year ended February 1, 2020.

# SUBMITTED BY THE COMPENSATION COMMITTEE OF THE COMPANY'S BOARD OF DIRECTORS

George P. Orban, Chair K. Gunnar Bjorklund

#### **SUMMARY COMPENSATION TABLE**

The following table provides certain summary information for our Chief Executive Officer, our current and former Chief Financial Officer, and our three other most highly compensated executive officers, collectively referred to as the Named Executive Officers ("NEOs"), concerning compensation they earned in those positions for the 2019, 2018, and 2017 fiscal years, where applicable.

| Summary Compensation Table (Fiscal 2019)                                      |             |    |                        |    |           |  |                                  |    |         |       |            |
|---|-------------|----|------------------------|----|-----------|--|----------------------------------|----|---------|-------|------------|
| Name & Principal Position   | Year Salary |    | Stock<br>Awards<br>(1) |    |           | Non-Equity<br>Incentive<br>Plan<br>Compensation<br>(2) | All Other<br>Compensation<br>(3) |    |         | Total |            |
| Barbara Rentler   | 2019        | \$ | 1,362,500              | \$ | 8,000,037 | \$   | 2,535,187                        | \$ | 126,612 | \$    | 12,024,336 |
| Chief Executive Officer   | 2018        | \$ | 1,342,500              | \$ | 7,750,107 | \$   | 3,031,092                        | \$ | 125,295 | \$    | 12,248,994 |
|   | 2017        | \$ | 1,322,500              | \$ | 7,600,070 | \$   | 3,345,360                        | \$ | 132,644 | \$    | 12,400,574 |
| Travis Marquette*<br>Group Senior Vice President, Chief<br>Financial Officer  | 2019        | \$ | 609,375                | \$ | 2,200,125 | \$   | 446,859                          | \$ | 44,907  | \$    | 3,301,266  |
| Michael Hartshorn*  | 2019        | \$ | 954,583                | \$ | 4,900,108 | \$   | 1,136,308                        | \$ | 81,204  | \$    | 7,072,203  |
| Group President, Chief Operating  | 2018        | \$ | 761,250                | \$ | 1,700,121 | \$   | 759,182                          | \$ | 85,021  | \$    | 3,305,574  |
| Officer   | 2017        | \$ | 694,125                | \$ | 1,500,108 | \$   | 695,898                          | \$ | 75,772  | \$    | 2,965,903  |
| Michael Balmuth   | 2019        | \$ | 1,343,944              | \$ | 5,525,016 | \$   | 2,030,894                        | \$ | 88,145  | \$    | 8,987,999  |
| Chairman of the Board and Senior  | 2018        | \$ | 1,328,944              | \$ | 5,525,056 | \$   | 2,436,796                        | \$ | 95,473  | \$    | 9,386,269  |
| Advisor   | 2017        | \$ | 1,321,791              | \$ | 4,000,065 | \$   | 2,717,422                        | \$ | 89,241  | \$    | 8,128,519  |
| Brian Morrow<br>President and Chief Merchandising<br>Officer – dd's DISCOUNTS | 2019        | \$ | 994,750                | \$ | 3,750,220 | \$   | 1,044,720                        | \$ | 63,887  | \$    | 5,853,577  |
| Michael Kobayashi**<br>President, Operations and<br>Technology                | 2019        | \$ | 935,292                | \$ | 3,700,080 | \$   | 979,654                          | \$ | 87,365  | \$    | 5,702,391  |

<sup>\*</sup> Effective August 16, 2019, Group Senior Vice President, Travis Marquette was appointed as the Company's Chief Financial Officer, succeeding Mr. Hartshorn, who now serves as the Company's Group President, Chief Operating Officer.

(1) Stock award values reflect the grant date fair value of awards computed in accordance with stock-based compensation accounting rules. Values for awards subject to performance conditions ("performance share awards") are computed based on the probable outcome of the performance condition as of the grant date of the award. For performance share awards granted in fiscal 2019, the maximum possible payout for each NEO was 200% of the target value, as follows:

a. Ms. Rentler: \$10,000,000 b. Mr. Marquette: \$600,000 c. Mr. Hartshorn: \$1,400,000 d. Mr. Balmuth: \$8,200,000 e. Mr. Morrow: \$1,700,000 f. Mr. Kobayashi: \$1,400,000

- (2) Non-Equity Incentive Plan Compensation reflects cash incentive awards earned and accrued under the Incentive Compensation Plan.
- (3) All Other Compensation represents Perquisites. See the following table for further detail.

<sup>\*\*</sup> Effective August 16, 2019, Mr. Kobayashi was promoted to President, Operations and Technology.

The following table details All Other Compensation provided to each NEO in fiscal 2019.

| All Other Compensation (Perquisites) for Fiscal 2019                          |    |  |    |                                       |    |                              |    |                                    |    |       |    |                                 |  |
|---|----|--|----|---------------------------------------|----|------------------------------|----|------------------------------------|----|-------|----|---------------------------------|--|
| Name & Principal Position   |    | Estate Tax/<br>Financial<br>Planning<br>Services |    | Car Service or<br>Commute<br>Benefits |    | Executive Health<br>Benefits |    | Umbrella<br>Liability<br>Insurance |    | Other |    | Total All Other<br>Compensation |  |
| Barbara Rentler<br>Chief Executive Officer                                    | \$ | 19,188   | \$ | 37,638                                | \$ | 65,770                       | \$ | 4,016                              | \$ |       | \$ | 126,612                         |  |
| Travis Marquette<br>Group Senior Vice President,<br>Chief Financial Officer   | \$ | 12,000   | \$ | _                                     | \$ | 31,333                       | \$ | 1,074                              | \$ | 500   | \$ | 44,907                          |  |
| Michael Hartshorn<br>Group President, Chief Operating<br>Officer              | \$ | 900  | \$ | _                                     | \$ | 78,947                       | \$ | 1,357                              | \$ |       | \$ | 81,204                          |  |
| Michael Balmuth<br>Chairman of the Board and Senior<br>Advisor                | \$ | 20,000   | \$ | 6,639                                 | \$ | 57,490                       | \$ | 4,016                              | \$ |       | \$ | 88,145                          |  |
| Brian Morrow<br>President and Chief Merchandising<br>Officer – dd's DISCOUNTS | \$ | 18,000   | \$ | 6,147                                 | \$ | 38,383                       | \$ | 1,357                              | \$ |       | \$ | 63,887                          |  |
| Michael Kobayashi<br>President, Operations and Technology                     | \$ | 11,369   | \$ | _                                     | \$ | 74,139                       | \$ | 1,357                              | \$ | 500   | \$ | 87,365                          |  |

In general, perquisites provided to these NEOs are valued at the actual incremental cost of each item to the Company. Executive officers including the CEO are provided with executive medical plan benefits, estate and financial planning, executive disability benefits, and an umbrella personal liability insurance policy. In addition, certain NEOs receive transportation services to and from our offices.

We believe that good financial planning by experts reduces the amount of time and attention that senior management must spend on that topic and maximizes the net financial reward to the executive of the compensation received from the Company. The use by certain NEOs of transportation services to and from our offices enhances their contributions to the business by saving them time that is not spent in traffic or parking, while also allowing them to work while in transit. The executive medical plan is part of our overall executive health benefits package for our NEOs.

In the "Other" column, the amount shown represents the value of charitable contributions paid by the Company as part of a matching gift program that is available to all full-time associates.

We also have a fractional ownership of a number of hours each year through a time-share arrangement, for private aviation transportation for executive officers that is used for business purposes to facilitate timely travel to store locations, distribution centers, buying offices, and other corporate facilities. Occasionally, family members of executives may join executives on these Company-provided private aviation flights made for business purposes if there is a seat that would otherwise go unfilled. Because this benefit has no incremental cost to the Company, it is not reflected in the table. In addition, our executive officers are provided with first/business class business travel on commercial airlines to make their in-transit travel time more conducive to work-related activities.

Corporate housing is made available to our CEO near our San Francisco Bay Area corporate headquarters, in light of her frequent travel between the New York Buying Office and our corporate headquarters. This housing is used by her exclusively for business purposes, to facilitate her effectiveness in conducting work while in

California. In addition, after seven years of service for Executive Vice Presidents and above (ten years for Group Senior Vice President level), and every five years thereafter, executive officers including our NEOs are entitled to two additional weeks of paid extended time off in addition to their regularly accrued vacation benefits. These two weeks can be combined with two weeks of regular paid vacation to facilitate a four-week period of extended time off.

## **DISCUSSION OF SUMMARY COMPENSATION TABLE**

Base salary paid to each NEO is initially determined by negotiation at the time of hiring and reflected in the terms of each executive's employment agreement with the Company. The base salary is reviewed for adjustments as part of the annual focal review process for all executives. Below is a summary of the terms of the employment agreement for each of our current NEOs regarding compensation. For a discussion of the terms of their employment agreements regarding termination of employment and change in control, please see "Potential Payments Upon Termination or Change in Control."

Below is a summary of the terms of the employment contracts of our NEOs. Note that, effective April 1, 2020, in conjunction with other salary and payroll expense reduction measures taken by the Company in response to the store closures and other business disruptions resulting from regional and national efforts to slow the COVID-19 pandemic, Ms. Rentler, Mr. Balmuth, Mr. Hartshorn, Mr. Kobayashi, Mr. Morrow, and Mr. Marquette have agreed to a reduction in their salaries by 100%, 100%, 50%, 40%, 40%, and 20%, respectively, until at least 50% of the Company's stores closed due to COVID-19 and related impact re-open.

#### **Employment Agreements**

<u>Barbara Rentler</u>. As of the end of fiscal 2019, the Company's employment agreement with Ms. Rentler, Chief Executive Officer, extended through March 31, 2023. The agreement provides Ms. Rentler with an annual salary of not less than \$1,365,000, subject to annual increases as part of the Company's annual review process.

<u>Travis Marquette</u>. As of the end of fiscal 2019, the Company's employment agreement with Mr. Marquette, Group Senior Vice President, Chief Financial Officer, extended through March 31, 2024. The agreement provides Mr. Marquette with an annual salary of not less than \$675,000, subject to annual increases as part of the Company's annual review process.

<u>Michael Hartshorn</u>. As of the end of fiscal 2019, the Company's employment agreement with Mr. Hartshorn, Group President, Chief Operating Officer, extends through March 31, 2024. The agreement provides Mr. Hartshorn with an annual salary of not less than \$1,100,000, subject to annual increases as part of the Company's annual review process.

<u>Michael Balmuth</u>. The Company's employment agreement with Mr. Balmuth, Chairman of the Board and Senior Advisor, extends through May 31, 2021. The agreement provides that Mr. Balmuth will receive an annual salary of not less than \$1,175,000, subject to annual increases as part of the Company's annual review process.

<u>Brian Morrow.</u> As of the end of fiscal 2019, the Company's employment agreement with Mr. Morrow, President and Chief Merchandising Officer - dd's DISCOUNTS, extended through March 31, 2022. In March 2020, the Company approved an extension of Mr. Morrow's agreement through March 31, 2024, with an annual salary of not less than \$1,018,000, subject to annual increases as part of the Company's annual review process.

<u>Michael Kobayashi</u>. As of the end of fiscal 2019, the Company's employment agreement with Mr. Kobayashi, President, Operations and Technology, extended through March 31, 2024. The agreement provides Mr. Kobayashi with an annual salary of not less than \$1,000,000, subject to annual increases as part of the Company's annual review process.

#### **CEO PAY RATIO**

Beginning in fiscal 2017, we are required to include in our Proxy Statement disclosure of the ratio of the total annual compensation of our Chief Executive Officer ("CEO") to our Median Employee's annual total compensation. Companies are permitted to use the same identified Median Employee for up to three years. There have not been meaningful changes to our associate population or to our compensation arrangements that would result in a significant modification to the pay ratio disclosure. We considered these factors and used the previously identified Median Employee for the third and final year, in calculating our fiscal 2019 CEO Pay Ratio.

The approach used in fiscal 2017 to identify our Median Employee was based upon W-2 earnings for all of our associates, excluding our CEO, who were employed by Ross Stores or its subsidiaries as of February 3, 2018, the last day of fiscal 2017.

For fiscal 2019, we calculated the annual total compensation for our Median Employee using the same methodology we apply for our NEOs as set forth in the 2019 Summary Compensation Table (previously disclosed in this Proxy Statement).

Our total number of associates varies seasonally, with more than 78% of associates working in our retail locations. Our Median Employee works for the Company in a retail store on a part-time hourly basis.

The annual total compensation for fiscal year 2019 for our CEO was \$12,024,336 and for the Median Employee was \$11,356. The resulting ratio of our CEO's pay to the pay of our Median Employee for fiscal year 2019 is 1,059 to 1.

## **GRANTS OF PLAN-BASED AWARDS DURING FISCAL YEAR**

The following table provides information with respect to the potential payout to our NEOs under non-equity incentive plan awards, equity incentive plan awards, and other equity compensation awards.

For fiscal 2019, the Compensation Committee established goals under the Incentive Compensation Plan that provided the opportunity for the NEOs to receive cash incentive bonuses ranging from 63% to 160% of base salary at target, depending on their position. Under the Incentive Compensation Plan, if adjusted pre-tax earnings exceed the target, a maximum of up to two times each officer's target award could be paid based on the actual results achieved relative to the target. If adjusted pre-tax earnings fell below the pre-established target but above the minimum threshold required, then the cash incentive bonuses would be less than the targeted range of 63% to 160% of base salary. No payment occurs under the Incentive Compensation Plan if adjusted pre-tax earnings fall below the minimum threshold.

The following table sets forth information with respect to restricted stock awards and performance share awards granted during fiscal 2019 to each of the NEOs under the Company's 2017 Equity Incentive Plan.

| Grants of Plan-Based Awards (Fiscal 2019)               |                        |  |                  |    |                |    |                 |                  |                        |   |                                      |                                  |           |  |
|---|------------------------|--|------------------|----|----------------|----|-----------------|------------------|------------------------|---|--------------------------------------|----------------------------------|-----------|--|
|   |                        | Estimated Future Payouts Under No<br>Incentive Plan Awards (1) |                  |    |                |    |                 |                  | Inder Equity<br>Is (2) | All Other<br>Stock<br>Awards:<br>Number | Grant Date<br>Fair Value<br>of Stock |                                  |           |  |
| Name & Principal Position                               | Grant Date             | т  | hreshold<br>(\$) |    | Target<br>(\$) |    | Maximum<br>(\$) | Threshold<br>(#) | Target<br>(#)          | Maximum<br>(#)                          | of Shares<br>of Stock<br>(#) (3)     | and Option<br>Awards<br>(\$) (4) |           |  |
| Barbara Rentler   | 3/13/2019              | \$   | 1,092,000        | \$ | 2,184,000      | \$ | 4,368,000       |                  |                        |   |                                      |                                  |           |  |
| Chief Executive Officer                                 | 3/13/2019              |  |                  |    |                |    |                 | 36,776           | 55,133                 | 110,266                                 |                                      | \$                               | 5,000,012 |  |
|   | 3/13/2019              |  |                  |    |                |    |                 |                  |                        |   | 33,080                               | \$                               | 3,000,025 |  |
| Travis Marquette  | 3/13/2019<br>3/13/2019 | \$   | 192,479          | \$ | 384,958        | \$ | 769,915         | 2,208            | 3,308                  | 6,616                                   |                                      | \$                               | 300,003   |  |
| Group Senior Vice President,<br>Chief Financial Officer | 3/13/2019              |  |                  |    |                |    |                 |                  |                        |   | 7,719                                | \$                               | 700,036   |  |
|   | 8/16/2019              |  |                  |    |                |    |                 |                  |                        |   | 11,631                               | \$                               | 1,200,087 |  |
|   | 3/13/2019              | \$   | 489,451          | \$ | 978,901        | \$ | 1,957,802       |                  |                        |   |                                      |                                  |           |  |
| Michael Hartshorn<br>Group President, Chief             | 3/13/2019              |  |                  |    |                |    |                 | 5,150            | 7,719                  | 15,438                                  |                                      | \$                               | 700,036   |  |
| Operating Officer                                       | 3/13/2019              |  |                  |    |                |    |                 |                  |                        |   | 13,232                               | \$                               | 1,200,010 |  |
| , ,   | 8/16/2019              |  |                  |    |                |    |                 |                  |                        |   | 29,076                               | \$                               | 3,000,062 |  |
| Michael Balmuth   | 3/13/2019              | \$   | 874,782          | \$ | 1,749,564      | \$ | 3,499,129       |                  |                        |   |                                      |                                  |           |  |
| Chairman of the Board and                               | 3/13/2019              |  |                  |    |                |    |                 | 30,156           | 45,209                 | 90,418                                  |                                      | \$                               | 4,100,004 |  |
| Senior Advisor  | 3/13/2019              |  |                  |    |                |    |                 |                  |                        |   | 15,713                               | \$                               | 1,425,012 |  |
| Brian Morrow  | 3/13/2019              | \$   | 450,000          | \$ | 900,000        | \$ | 1,800,000       |                  |                        |   |                                      |                                  |           |  |
| President and Chief                                     | 3/13/2019              |  |                  |    |                |    |                 | 6,253            | 9,373                  | 18,746                                  |                                      | \$                               | 850,037   |  |
| Merchandising Officer – dd's<br>DISCOUNTS               | 3/13/2019              |  |                  |    |                |    |                 |                  |                        |   | 15,438                               | \$                               | 1,400,072 |  |
| DISCOUNTS   | 12/16/2019             |  |                  |    |                |    |                 |                  |                        |   | 13,114                               | \$                               | 1,500,110 |  |
|   | 3/13/2019              | \$   | 421,974          | \$ | 843,947        | \$ | 1,687,895       |                  |                        |   |                                      |                                  |           |  |
| Michael Kobayashi<br>President, Operations and          | 3/13/2019              |  |                  |    |                | 1  |                 | 5,150            | 7,719                  | 15,438                                  |                                      | \$                               | 700,036   |  |
| Technology  | 3/13/2019              |  |                  |    |                |    |                 |                  |                        |   | 16,540                               | \$                               | 1,500,013 |  |
|   | 8/16/2019              |  |                  |    |                | 1  |                 |                  |                        |   | 14,538                               | \$                               | 1,500,031 |  |

- (1) Represents the potential payout under the Company's Incentive Compensation Plan for each NEO at threshold, target, and maximum attainment relative to the target for adjusted pre-tax earnings, based on the formula established by the Compensation Committee on March 13, 2019. For fiscal 2019, the Company achieved a level of pre-tax earnings which resulted in a payout above the target award.
- (2) Performance share awards are rights to receive shares of stock on a specified settlement date based on the degree to which the Company attains a predetermined performance goal. For fiscal 2019, the number of shares payable to the NEOs was determined by the level of actual adjusted pre-tax earnings achieved relative to the target established and approved by the Committee at its meeting on March 13, 2019. For fiscal 2019, the Company achieved a level of adjusted pre-tax earnings relative to the target which results in the determination of a payout of 110.05% of the target award, subject to the vesting schedule described below. The shares issued upon attaining the performance goal are thereafter subject to a separate vesting schedule based on continued service of the NEO with targeted vesting dates as follows (except for Mr. Balmuth): 30% on March 20, 2020; 30% on March 12, 2021; and 40% on March 18, 2022. For Mr. Balmuth, targeted vesting dates are: 30% on March 20, 2020 and 70% on May 29, 2020. In accordance with the grant agreements, if the date targeted for vesting turns out to be a date on which a sale of shares by the recipient would violate the Company's Insider Trading Policy (that is, if the "trading window" is closed for Company executive officers), then notwithstanding the targeted vesting schedule for that share award, the vesting date (and settlement date, if applicable) will instead be the next business day on which a sale would not violate the Insider Trading Policy.
- (3) Represents shares of restricted stock granted to each NEO during fiscal 2019 with the following vesting terms:
  - a. Ms. Rentler: 33,080 shares granted on March 13, 2019 that are targeted to cliff vest on March 22, 2024.
  - b. Mr. Marquette: 7,719 shares granted on March 13, 2019 that are targeted to cliff vest on March 22, 2024; and 11,631 shares granted effective August 16, 2019 that are targeted to vest as follows: 5,816 shares targeted to vest on September 17, 2021; and 5,815 shares targeted to vest on September 16, 2022.
  - c. Mr. Hartshorn: 13,232 shares granted on March 13, 2019 that are targeted to cliff vest on March 22, 2024; and 29,076 shares granted effective August 16, 2019 that are targeted to vest as follows: 4,846 shares targeted to vest on September 16, 2022; 7,269 shares targeted to vest on September 15, 2023; and 16,961 shares targeted to vest on September 13, 2024.

- d. Mr. Balmuth: 15,713 shares granted on March 13, 2019 that are targeted to cliff vest on May 29, 2020.
- e. Mr. Morrow: 15,438 shares granted effective March 13, 2019 that are targeted to vest as follows: 7,719 shares targeted to vest on March 17, 2023; and 7,719 shares targeted to vest on March 22, 2024; and 13,114 shares granted effective December 16, 2019 that are targeted to vest as follows: 3,497 shares targeted to vest on December 15, 2023; and 9,617 shares targeted to vest on December 16, 2024.
- f. Mr. Kobayashi: 16,540 shares granted on March 13, 2019 that are targeted to cliff vest on March 22, 2024; and 14,538 shares granted effective August 16, 2019 that are targeted to vest as follows: 5,816 shares targeted to vest on September 16, 2022; and 8,722 shares targeted to vest on September 15, 2023.
- In accordance with the grant agreements, if the date targeted for vesting turns out to be a date on which a sale of shares by the recipient would violate the Company's Insider Trading Policy (that is, if the "trading window" is closed for Company executive officers), then notwithstanding the targeted vesting schedule for that share award, the vesting date (and settlement date, if applicable) will instead be the next business day on which a sale would not violate the Insider Trading Policy.
- (4) The value for restricted stock awards was determined by multiplying the number of shares granted by the closing price per share of the Company's common stock as reported on the NASDAQ Stock Market on the grant date. Values for performance share awards are computed based on the probable outcome of the performance condition as of the grant date of the award. The Board of Directors has the ability to change the terms of outstanding equity awards in various respects, including the vesting dates. See "Employment Agreements" in the Compensation Discussion and Analysis.

## **DUTSTANDING EQUITY AWARDS AT FISCAL YEAR-END**

The following table provides information with respect to the unvested restricted stock held by our NEOs as of February 1, 2020, the last day of the Company's 2019 fiscal year. Performance shares earned for 2019 performance, but which were not vested as of February 1, 2020, are included in Number of Shares of Stock that Have Not Vested.

| Outstanding Equity Awards at Fiscal Year-End (Fiscal 2019)                    |  |    |   |  |  |  |  |  |  |
|---|--|----|---|--|--|--|--|--|--|
|   | Stock Awards   |    |   |  |  |  |  |  |  |
| Name & Principal Position   | Number of Shares of<br>Stock that Have Not<br>Vested (#) (1) |    | Market Value of Shares of<br>Stock that Have Not<br>Vested (\$) (2) |  |  |  |  |  |  |
| Barbara Rentler<br>Chief Executive Officer                                    | 366,659  | \$ | 41,135,473  |  |  |  |  |  |  |
| Travis Marquette<br>Group Senior Vice President,<br>Chief Financial Officer   | 48,969   | \$ | 5,493,832   |  |  |  |  |  |  |
| Michael Hartshorn<br>Group President, Chief Operating Officer                 | 119,814  | \$ | 13,441,933  |  |  |  |  |  |  |
| Michael Balmuth<br>Chairman of the Board and Senior Advisor                   | 82,718   | \$ | 9,280,132   |  |  |  |  |  |  |
| Brian Morrow<br>President and Chief Merchandising Officer – dd's<br>DISCOUNTS | 116,218  | \$ | 13,038,497  |  |  |  |  |  |  |
| Michael Kobayashi<br>President, Operations and Technology                     | 100,538  | \$ | 11,279,358  |  |  |  |  |  |  |

- (1) Represents shares of unvested restricted stock and the determined number of earned performance shares held by each NEO as of the end of the fiscal year:
  - a. Ms. Rentler: Consists of 112,126 shares that vested on March 13, 2020; 18,203 shares that are targeted to vest on March 20, 2020; 95,138 shares targeted to vest on March 12, 2021; 69,241 shares targeted to vest on March 18, 2022; 38,871 shares targeted to vest on March 17, 2023; and 33,080 shares targeted to vest on March 22, 2024.

- b. Mr. Marquette: Consists of 3,835 shares that vested on March 13, 2020; 1,093 shares targeted to vest on March 20, 2020; 1,573 shares targeted to vest on September 11, 2020; 5,931 shares targeted to vest on March 12, 2021; 7,342 shares targeted to vest on September 17, 2021; 8,952 shares targeted to vest on March 18, 2022; 5,815 shares targeted to vest on September 16, 2022; 5,183 shares targeted to vest on March 17, 2023; 1,526 shares targeted to vest on September 15, 2023; and 7,719 shares targeted to vest on March 22, 2024.
- c. Mr. Hartshorn: Consists of 18,955 shares that vested on March 13, 2020; 2,549 shares targeted to vest on March 20, 2020; 22,065 shares targeted to vest on March 12, 2021; 18,388 shares targeted to vest on March 18, 2022; 4,846 shares targeted to vest on September 16, 2022; 15,549 shares targeted to vest on March 17, 2023; 7,269 shares targeted to vest on September 15, 2023; 13,232 shares targeted to vest on March 22, 2024; and 16,961 shares targeted to vest on September 13, 2024.
- d. Mr. Balmuth: Consists of 14,927 shares targeted to vest on March 20, 2020; and 67,791 shares targeted to vest on May 29, 2020.
- e. Mr. Morrow: Consists of 39,307 shares that vested on March 13, 2020; 3,095 shares targeted to vest on March 20, 2020; 8,362 shares targeted to vest on September 11, 2020; 19,819 shares targeted to vest on March 12, 2021; 10,605 shares targeted to vest on March 18, 2022; 14,197 shares targeted to vest on March 17, 2023; 3,497 shares targeted to vest on December 15, 2023; 7,719 shares targeted to vest on March 22, 2024; and 9,617 shares targeted to vest on December 16, 2024.
- f. Mr. Kobayashi: Consists of 20,843 shares that vested on March 13, 2020; 2,549 shares targeted to vest on March 20, 2020; 17,720 shares targeted to vest on March 12, 2021; 15,391 shares targeted to vest on March 18, 2022; 5,816 shares targeted to vest on September 16, 2022; 12,957 shares targeted to vest on March 17, 2023; 8,722 shares targeted to vest on September 15, 2023; and 16,540 shares targeted to vest on March 22, 2024.
- In accordance with the grant agreements, if the date targeted for vesting turns out to be a date on which a sale of shares by the recipient would violate the Company's Insider Trading Policy (that is, if the "trading window" is closed for Company executive officers), then notwithstanding the targeted vesting schedule for that share award, the vesting date (and settlement date, if applicable) will instead be the next business day on which a sale would not violate the Insider Trading Policy.
- (2) The market value of the unvested shares is calculated by multiplying the number of shares by the closing price per share of the Company's common stock, which was \$112.19 on January 31, 2020 (the last trading day of the fiscal year) as reported on the NASDAQ Stock Market.

# **OPTION EXERCISES AND STOCK VESTED**

The following table provides information with respect to our NEOs concerning the number of shares and the value realized upon the vesting of restricted stock during the fiscal year ended February 1, 2020. Our NEOs did not have any stock options outstanding.

| Option Exercises and Stock Vested (Fiscal 2019)                               |  |  |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|--|--|
|   | Awards   |  |  |  |  |  |  |  |  |
| Name & Principal Position   | Number of Shares<br>Acquired on Vesting<br>(#) (1) | Value Realized<br>on Vesting<br>(\$) (2) |  |  |  |  |  |  |  |
| Barbara Rentler<br>Chief Executive Officer                                    | 168,573  | \$ 15,573,337                            |  |  |  |  |  |  |  |
| Travis Marquette<br>Group Senior Vice President,<br>Chief Financial Officer   | 6,544  | \$ 623,583                               |  |  |  |  |  |  |  |
| Michael Hartshorn<br>Group President, Chief Operating<br>Officer              | 16,391   | \$ 1,479,652                             |  |  |  |  |  |  |  |
| Michael Balmuth<br>Chairman of the Board and Senior<br>Advisor                | 126,795  | \$ 11,681,680                            |  |  |  |  |  |  |  |
| Brian Morrow<br>President and Chief Merchandising<br>Officer – dd's DISCOUNTS | 45,748   | \$ 4,165,146                             |  |  |  |  |  |  |  |
| Michael Kobayashi<br>President, Operations and<br>Technology                  | 68,810   | \$ 6,358,986                             |  |  |  |  |  |  |  |

<sup>(1)</sup> Represents the number of shares of restricted stock and earned performance shares held by each NEO that vested during the fiscal year.

<sup>(2)</sup> The value realized on vesting represents the number of shares of stock that vested during fiscal 2019, multiplied by the closing price per share of the Company's common stock on the applicable vesting date as reported on the NASDAQ Stock Market.

# NON-QUALIFIED DEFERRED COMPENSATION

The following table provides information about our NEOs' participation in the Company's Non-Qualified Deferred Compensation Plan (the "NQDC Plan") and their contributions, aggregate earnings, and any withdrawal activity during the year, and their account balances as of February 1, 2020. The Company made no contributions to the earnings reflected in the table during fiscal 2019.

|  | Non-Qualified Deferred Compensation (Fiscal 2019) |                              |    |                            |    |                             |                       |        |    |  |                                |         |
|--|---|------------------------------|----|----------------------------|----|-----------------------------|-----------------------|--------|----|--|--------------------------------|---------|
| Name & Principal Position  |   | Account Balance<br>at 2/3/19 |    | Executive<br>Contributions |    | Registrant<br>Contributions | Aggregate<br>Earnings |        |    | Aggregate<br>Withdrawals/<br>Distributions | Aggregate<br>Balance at 2/1/20 |         |
| Barbara Rentler<br>Chief Executive Officer                                       | \$  | _                            | \$ | _                          | \$ | _                           | \$                    | _      | \$ | _  | \$                             |         |
| Travis Marquette<br>Group Senior Vice President,<br>Chief Financial Officer      | \$  | _                            | \$ | 5,625                      | \$ | _                           | \$                    | (51)   | \$ | _  | \$                             | 5,574   |
| Michael Hartshorn<br>Group President, Chief Operating<br>Officer                 | \$  | _                            | \$ | _                          | \$ | _                           | \$                    | _      | \$ | _  | \$                             | -       |
| Michael Balmuth<br>Chairman of the Board and Senior<br>Advisor                   | \$  | 723,002                      | \$ | _                          | \$ | _                           | \$                    | 14,606 | \$ | _  | \$                             | 737,608 |
| Brian Morrow<br>President and Chief<br>Merchandising Officer – dd's<br>DISCOUNTS | \$  | _                            | \$ | _                          | \$ | _                           | \$                    | _      | \$ | _  | \$                             | _       |
| Michael Kobayashi<br>President, Operations and<br>Technology                     | \$  | _                            | \$ | _                          | \$ | _                           | \$                    | _      | \$ | _  | \$                             | _       |

Under the terms of the Company's NQDC Plan, participants are eligible to elect to defer up to 75% of their base salary and up to 100% of their annual incentive bonus. The participants can choose from a variety of notional investment options under the NQDC Plan. Upon initial enrollment, participants select one of the following distribution elections to be applied to their account upon separation from service: lump sum or annual installments over a period of up to 10 years, that will commence upon termination or one year after termination (subject to plan and regulatory rules).

The Company does not provide matching contributions for NQDC Plan contributions.

#### POTENTIAL PAYMENTS UPON TERMINATION OR CHANGE IN CONTROL

As described in the "Discussion of Summary Compensation Table," we have entered into employment agreements with each of our NEOs. The current agreements provide for certain payments and other benefits if an NEO's employment terminates under circumstances specified in the agreement or if there is a "change in control" of the Company. The following table describes and quantifies estimated potential incremental payments and benefits that would become payable under each NEO's employment agreement as they existed in fiscal 2019, if the NEO's employment had terminated on January 31, 2020, the last business day of our most recently completed fiscal year, or if a change in control occurred on that date. The amounts contained in the table are based on each NEO's period of service and compensation as of January 31, 2020 and, where applicable, the Company's closing stock price as reported by the NASDAQ Stock Market on that date. The table presents estimates of incremental amounts that would become payable had a triggering event occurred on January 31, 2020, and does not include amounts that were earned and payable as of that date regardless of the occurrence of a triggering event. The actual amounts to be paid in any instance can only be determined at the time of a triggering event.

| Potential Payments upon Termination or Change in Control         |                               |   |            |    |   |    |  |    |   |  |  |
|--|-------------------------------|---|------------|----|---|----|--|----|---|--|--|
| Name & Principal Position  | Type of Payment               | Termination<br>Without Cause,<br>for Good Reason<br>or Disability (1) |            |    | Termination upon Non- Renewal of Employment Agreement |    | Change in<br>Control<br>Regardless of<br>Termination |    | Termination<br>thout Cause or<br>r Good Reason<br>Following a<br>Change in<br>Control |  |  |
|  | Cash Severance (2)            | \$  | 13,406,710 | \$ | _   | \$ | _  | \$ | 10,611,510  |  |  |
|  | Equity Vesting (3)            | \$  | 31,329,646 | \$ | 31,329,646  | \$ | _  | \$ | 40,513,604  |  |  |
| Barbara Rentler<br>Chief Executive Officer                       | Estate/Financial Planning (4) | \$  | _          | \$ | _   | \$ | _  | \$ | 63,244  |  |  |
| Chief Executive Officer  | Health/Welfare Payments (5)   | \$  | 215,545    | \$ | _   | \$ | _  | \$ | 215,545   |  |  |
|  | Total:                        | \$  | 44,951,901 | \$ | 31,329,646  | \$ | _  | \$ | 51,403,903  |  |  |
|  | Cash Severance (2)            | \$  | 5,005,108  | \$ | _   | \$ | _  | \$ | 3,289,748   |  |  |
| Travis Marquette   | Equity Vesting (3)            | \$  | 2,626,118  | \$ | 2,626,118   | \$ | _  | \$ | 5,456,473   |  |  |
| Group Senior Vice<br>President,                                  | Estate/Financial Planning (4) | \$  | _          | \$ | _   | \$ | _  | \$ | 49,951  |  |  |
| Chief Financial Officer  | Health/Welfare Payments (5)   | \$  | 144,065    | \$ |   | \$ | _  | \$ | 144,065   |  |  |
|  | Total:                        | \$  | 7,775,291  | \$ | 2,626,118   | \$ | _  | \$ | 8,940,237   |  |  |
| Michael Hartshorn<br>Group President, Chief<br>Operating Officer | Cash Severance (2)            | \$  | 11,393,399 | \$ | _   | \$ | _  | \$ | 7,235,800   |  |  |
|  | Equity Vesting (3)            | \$  | 6,953,394  | \$ | 6,953,394   | \$ | _  | \$ | 13,354,761  |  |  |
|  | Estate/Financial Planning (4) | \$  | _          | \$ | _   | \$ | _  | \$ | 74,926  |  |  |
|  | Health/Welfare Payments (5)   | \$  | 386,433    | \$ | _   | \$ | _  | \$ | 386,433   |  |  |
|  | Total:                        | \$  | 18,733,226 | \$ | 6,953,394   | \$ | _  | \$ | 21,051,920  |  |  |
|  | Cash Severance (2)            | \$  | 8,330,767  | \$ | _   | \$ | _  | \$ | 7,013,592   |  |  |
| Michael Balmuth  | Equity Vesting (3)            | \$  | 8,770,117  | \$ | 5,071,998   | \$ | _  | \$ | 8,770,117   |  |  |
|  | Estate/Financial Planning (4) | \$  | 360,849    | \$ | 360,849   | \$ | _  | \$ | 360,849   |  |  |
| Senior Advisor   | Health/Welfare Payments (6)   | \$  | 856,167    | \$ | 856,167   | \$ | _  | \$ | 856,167   |  |  |
|  | Total:                        | \$  | 18,317,900 | \$ | 6,289,014   | \$ | _  | \$ | 17,000,725  |  |  |
|  | Cash Severance (2)            | \$  | 5,008,577  | \$ | _   | \$ | _  | \$ | 5,681,000   |  |  |
| Brian Morrow   | Equity Vesting (3)            | \$  | 8,667,109  | \$ | 8,667,109   | \$ | _  | \$ | 12,932,702  |  |  |
| President and Chief<br>Merchandising Officer – dd's              | Estate/Financial Planning (4) | \$  | _          | \$ | _   | \$ | _  | \$ | 38,923  |  |  |
| DISCOUNTS  | Health/Welfare Payments (5)   | \$  | 70,096     | \$ | _   | \$ | _  | \$ | 70,096  |  |  |
|  | Total:                        | \$  | 13,745,782 | \$ | 8,667,109   | \$ | _  | \$ | 18,722,721  |  |  |
| Michael Kobayashi  | Cash Severance (2)            | \$  | 9,325,123  | \$ | _   | \$ | _  | \$ | 5,980,000   |  |  |
|  | Equity Vesting (3)            | \$  | 6,470,738  | \$ | 6,470,738   | \$ | _  | \$ | 11,192,187  |  |  |
| President, Operations and  | Estate/Financial Planning (4) | \$  | _          | \$ | _   | \$ | _  | \$ | 74,926  |  |  |
| Technology   | Health/Welfare Payments (5)   | \$  | 62,305     | \$ | _   | \$ | _  | \$ | 62,305  |  |  |
|  | Total:                        | \$  | 15,858,166 | \$ | 6,470,738   | \$ | _  | \$ | 17,309,418  |  |  |
|  |                               |   |            |    |   |    |  |    |   |  |  |

- (1) In the event an NEO terminates employment due to death, each executive's estate would receive a prorated bonus and prorated equity acceleration related to unsettled performance share awards, all unvested but settled performance share awards, and the full value of outstanding restricted stock awards with a grant date at least one year prior to the date of death. The benefit is as follows: Ms. Rentler, \$38,986,359; Mr. Marquette, \$3,710,846; Mr. Hartshorn, \$9,928,227; Mr. Balmuth, \$7,546,641; Mr. Morrow, \$10,629,453; and Mr. Kobayashi, \$8,705,546.
- (2) Cash severance is equal to the sum of the NEO's bonus at target for the current fiscal year, and annual salary and bonus payable for the period beginning on February 1, 2020, (the day following the assumed employment termination date) and ending on the last day of the current term of employment under each NEO's respective employment agreement, except that in the case of a termination "Without Cause," "For Good Reason," or due to "Disability" following a change in control, the cash severance is 2.99 times the sum of the NEO's then current annual base salary and target annual bonus (except as to Mr. Balmuth, as described below in the section titled "Employment Agreement with

Mr. Balmuth, Chairman of the Board and Senior Advisor"). The annual bonus amount is determined in accordance with the NEO's employment agreement, as described below. The annual salary rates as of February 1, 2020 upon which the cash severance is determined are: Ms. Rentler, \$1,365,000; Mr. Marquette, \$675,000; Mr. Hartshorn, \$1,100,000; Mr. Balmuth, \$1,345,819; Mr. Morrow, \$1,000,000; and Mr. Kobayashi, \$1,000,000. The annual bonus rates upon which the cash severance is determined, as provided by their respective employment agreements are: Ms. Rentler, \$2,184,000 (160% of salary); Mr. Marquette, \$425,250 (63% of salary); Mr. Hartshorn, \$1,320,000 (120% of salary); Mr. Balmuth, \$1,749,564 (130% of salary); Mr. Morrow, \$900,000 (90% of salary); and Mr. Kobayashi, \$1,000,000 (100% of salary).

- (3) Equity vesting represents the value of restricted stock and performance share awards held by each NEO on the assumed termination date of January 31, 2020, the vesting of which would be accelerated upon the applicable triggering event to the extent provided by the terms of the NEO's employment or award agreement, as described below. The value of each share subject to accelerated vesting is \$112.19, which was the closing market price of our common stock as reported on the NASDAQ Stock Market on January 31, 2020. The number of shares remaining unvested under each NEO's restricted stock awards and performance share awards is set forth in the "Outstanding Equity Awards at Fiscal Year-End" table.
- (4) These amounts represent continued reimbursement by the Company of the NEO's estate and financial planning expenses for the period provided by the NEO's employment agreement, as described below. The amounts presented assume each NEO receives the maximum annual benefit provided by the Company, as follows: \$20,000 each for Ms. Rentler and Mr. Balmuth; \$18,000 each for Mr. Hartshorn, Mr. Morrow, and Mr. Kobayashi; and \$12,000 for Mr. Marquette. Mr. Balmuth is entitled to lifetime benefits, and each of the other NEOs is entitled to benefits for the remainder of the agreement term upon a termination of employment following a change in control.
- (5) The amounts in the table reflect medical, dental, and vision insurance coverage for the remainder of the agreement term upon termination of employment following a change in control or termination for "Without Cause," "For Good Reason," or due to "Disability."
- (6) In accordance with Mr. Balmuth's employment agreement described below, the amounts included in the table for Mr. Balmuth reflect the lifetime provision at the Company's expense for Mr. Balmuth of executive medical, dental, vision, behavioral health insurance, health advisory services, life insurance, accidental death and dismemberment insurance, business travel insurance, group excess personal liability insurance, and certain "matching contributions" (as that term is defined by his employment agreement), to the extent provided to him at the date of the applicable event. In addition to the amounts included in the table, Mr. Balmuth's spouse would also be eligible to receive health/welfare payments for the remainder of her life, valued at \$725,079.

## **Triggering Events**

The right to payments and benefits upon termination of employment under the executive employment agreements existing in fiscal 2019, described in the table above, depend upon the circumstances of an NEO's termination. These circumstances are defined in each NEO's employment agreement, and include the following:

- **Termination without Cause:** We will have terminated an NEO without cause if we terminate the NEO's employment for any reason other than "cause" under the specific definitions provided in their individual agreement (as described below), or the NEO's disability or death.
- **Termination for Cause:** "Cause" means the occurrence of any of the following: (i) the NEO's continuous failure to substantially perform their duties (unless such failure is a result of a disability); (ii) the NEO's theft, dishonesty, breach of fiduciary duty for personal profit, or falsification of any documents of the Company; (iii) the NEO's material failure to abide by the applicable code(s) of conduct or other policies (including, without limitation, policies relating to confidentiality and reasonable workplace conduct) of the Company; (iv) knowing or intentional misconduct by the NEO as a result of which the Company is required to prepare an accounting restatement; (v) the NEO's unauthorized use, misappropriation, destruction, or diversion of any tangible or intangible asset or corporate opportunity of the Company (including, without

limitation, the NEO's improper use or disclosure of confidential or proprietary information of the Company); (vi) any intentional misconduct or illegal or grossly negligent conduct by the NEO which is materially injurious to the Company monetarily or otherwise; (vii) any material breach by the NEO of the provisions of Section 9 [Certain Employment Obligations] of their agreement; or (viii) the NEO's conviction (including any plea of guilty or nolo contendere) of any criminal act involving fraud, dishonesty, misappropriation, or moral turpitude, or which materially impairs the NEO's ability to perform his or her duties with the Company. A termination for cause will not take effect unless: (1) the NEO is given written notice by the Company of its intention to terminate the NEO for cause; (2) the notice specifically identifies the particular act or acts or failure or failures to act which are the basis for such termination; and (3) where practicable, the notice is given within sixty (60) days of the Company's learning of such act or acts or failure or failures to act.

- Termination for Good Reason: An NEO may resign for "good reason" within sixty days after providing written notice to the Company of any of the following events, if the Company does not cure after such notice: (1) the Company's failure to comply with any material provision of the NEO's employment agreement (including but not limited to any reduction of the NEO's salary or the target annual bonus); (2) a significant diminishment in the nature or scope of the authority, power, function, or duties attached to the NEO's then-current position without the NEO's written consent; or (3) a relocation of the NEO's principal place of employment by more than 25 miles (40 miles in the case of Mr. Balmuth), without the NEO's written consent.
- **Termination Due to Disability:** An NEO's employment will have terminated due to disability if the NEO is absent from his or her duties on a full-time basis for the entire period of six months as a result of a physical or mental impairment.
- **Termination upon Non-Renewal of Employment Agreement:** The NEOs' existing employment agreements provide for an initial term, subject to one or more extensions for additional consecutive terms. However, an NEO's employment agreement will expire at the end of its then current term, unless the Company delivers an extension notice at least 180 days prior to the expiration of the term.
- Voluntary Resignation: An NEO's employment terminates as a result of voluntary resignation if the NEO resigns for any reason other than "good reason" or disability.

In addition to payments and benefits resulting from the employment termination circumstances described above, the NEOs' employment agreements provide for certain payments and benefits in connection with a change in control of the Company. Under the NEO employment agreements existing in fiscal 2019, these payments and benefits had a "double-trigger" as follows:

Termination without Cause or for Good Reason following Change in Control: NEO employment agreements provide that a "change in control" of the Company occurs if: (1) any person or group acquires more than 35% of the total voting power of the Company's stock during a twelve-month period; (2) the Company is a party to a merger in which any person or group acquires more than 50% of the total voting power of the Company's stock; (3) there is a sale, exchange or transfer of all or substantially all of the Company's assets; or (4) there is a complete liquidation or dissolution of the Company. The NEO employment agreements in fiscal 2019 provided for certain payments and benefits on a "double-trigger" basis. These additional payments and benefits are provided if, during the period beginning one month prior to and ending twelve months following a change in control, the NEO's employment is terminated without cause or the NEO resigns for good reason.

#### Employment Agreements with Ms. Rentler, Mr. Marquette, Mr. Hartshorn, Mr. Morrow, and Mr. Kobayashi

During fiscal 2019, our agreements with Ms. Rentler, Mr. Marquette, Mr. Hartshorn, Mr. Morrow, and Mr. Kobayashi provided that if the NEO's employment is terminated due to disability, without cause, or if he or she resigns for good reason, the NEO would be entitled to continued payment of his or her then current salary through the remaining term of the employment agreement. The NEO would also be entitled to continued payment of an annual bonus through the remainder of the agreement term, prorated for the final year of the agreement term, with the bonus amount based on the annual bonus that would have been earned had the NEO not been terminated, but in any case not to exceed 100% of his or her target bonus. Restricted stock would immediately vest on a prorated basis, based on time employed. Unsettled performance shares would be based on actual performance against target, capped at 100% of target and prorated based on time employed during the performance period. Settled but unvested performance shares would accelerate as of termination date. Other equity awards would continue to vest in accordance with their terms through the termination date. Repayment/reacquisition rights by the Company as to prior dividends on unvested restricted stock would be waived.

If the NEO's employment agreement expires as a result of its non-renewal, he or she would be entitled to any compensation and benefits earned through the date of expiration. In addition, the NEO would be entitled to receive an annual bonus for the year of termination, prorated for the portion of the bonus year elapsing prior to termination of employment, based on the annual bonus that would have been earned had the NEO not been terminated, but in any case not to exceed 100% of his or her target bonus. Restricted stock would immediately vest on a prorated basis, based on time employed. Performance shares earned would be based on actual performance against target, capped at 100% of target and prorated based on time employed during the performance period. Settled but unvested performance shares would accelerate as of termination date. Other equity awards would continue to vest in accordance with their terms through the termination date. Repayment/reacquisition rights by the Company as to prior dividends on unvested restricted stock would be waived.

If the NEO is terminated for cause or resigns voluntarily other than for good reason, he or she would be entitled to payment of salary through the termination date and any bonus that was fully earned prior to the termination date. Unvested restricted stock and performance shares would be forfeited on termination.

If the NEO dies, he or she would be entitled to payment of salary through the termination date, and a prorated bonus would be paid, capped at 100% of the NEO's target. Restricted stock grants would accelerate, provided that the executive had continued in service for at least one year after the date of grant. Payout of unsettled performance share awards would be based on actual performance against target, capped at 100% of target and prorated for the period employed during the performance period; settled but unvested performance share awards would accelerate as of date of death.

If within a period beginning one month prior to and ending one year following a change in control of the Company, the NEO's employment is terminated either by the Company without cause or due to resignation for good reason, the NEO would be entitled to a cash payment equal to 2.99 times the sum of his or her then current salary and target annual bonus. In addition, the NEO would be entitled to continuation of health care coverage at the Company's expense and reimbursement of estate planning expenses for the remainder of the term of his or her employment agreement.

Each NEO's employment agreement provides that if he or she becomes subject to any excise tax imposed by Section 4999 of the Internal Revenue Code on "excess parachute payments" as a result of any payments and benefits the NEO receives under his or her employment agreement or any other Company plan or agreement, then the Company will pay the NEO an amount that places the NEO in the best after-tax position. The Company does not provide the NEO with a "gross-up" payment.

# Employment Agreement with Mr. Balmuth, Chairman of the Board and Senior Advisor

In July 2019, the Company approved an extension of the Company's employment agreement with Mr. Balmuth, Chairman of the Board and Senior Advisor, through May 31, 2021, with an annual salary of not less than \$1,175,000, subject to annual increases as part of the Company's annual review process. Mr. Balmuth is eligible for an annual bonus in accordance with the existing bonus incentive plan at a target rate of 130% of his base salary or as otherwise determined in accordance with such bonus incentive plan. As part of the

extension of Mr. Balmuth's agreement, a retention bonus of \$2,140,000 will be paid on May 28, 2021, provided Mr. Balmuth continues service with the Company through such date, or his employment is terminated without cause, if earlier.

In conjunction with other salary and payroll expense reduction measures taken by the Company in response to the store closures and other business disruptions resulting from regional and national efforts to slow the COVID-19 pandemic, effective April 1, 2020 Mr. Balmuth has agreed to a reduction of his monthly salary by 100%, until at least 50% of the Company's stores closed due to COVID-19 and related impact re-open.

Mr. Balmuth received a performance share award ("PSA") for the 2019 fiscal year, a PSA in March 2020 for the 2020 fiscal year, and will be eligible to receive a PSA for the 2021 fiscal year consistent with the existing practice of the Company. Provided Mr. Balmuth remains employed by the Company through (i) May 29, 2020, unvested common shares attributable to the 2019 PSA will become vested on the earlier of the date specified in the Notice of Grant or May 29, 2020 and (ii) May 28, 2021, unvested performance shares attributable to the 2020 PSA and 2021 PSA will become vested on the date specified in the Notice of Grant. The number of vested performance shares attributable to the PSA for fiscal year 2021 ("2021 PSA Grant") will be determined on the basis of the extent to which the target level of adjusted pre-tax profit for such fiscal year is attained and all unvested common shares attributed to the 2021 PSA Grant will become vested common shares on the performance share vesting date specified in the performance share documents (determined as if Mr. Balmuth remained employed with the Company).

Mr. Balmuth received a restricted stock award ("RSA") in March 2019. The 2019 RSA will vest on May 29, 2020 provided Mr. Balmuth remains employed by the Company through that date, or upon Mr. Balmuth's termination without cause, if earlier.

Our existing agreement with Mr. Balmuth provides that if his employment is terminated without cause, if he resigns for good reason, or if his employment terminates due to disability, he would be entitled to continued payment of his then current salary for a period of two years from the date of such termination. He would also be entitled to a bonus equal to two times his target bonus for the fiscal year in which the termination occurs. Performance shares earned and settled would vest in full. Payout of unsettled performance share awards would be based on actual performance against target, capped at 100% of target and prorated based on time employed.

If Mr. Balmuth is terminated for cause or resigns voluntarily other than for good reason, he would be entitled to payment of salary through the termination date and any bonus that was fully earned prior to the termination date.

In the event of Mr. Balmuth's death, Mr. Balmuth's estate will be entitled to receive salary and benefits through such termination, as well as a (prorated) bonus for that year, capped at 100% of target. Performance shares earned and settled would vest in full. Payout of unsettled performance share awards would be based on actual performance against target, capped at 100% of target and prorated based on time employed.

In addition to the payments and benefits described above, under the terms of his employment agreement, Mr. Balmuth and his spouse will continue to be eligible for certain Company-paid benefits until their respective deaths, regardless of the reason for Mr. Balmuth's termination of employment. These benefits include executive medical, dental, and vision, and behavioral health insurance (including claims administration support), health advisory insurance, life insurance, accidental death and dismemberment insurance, business travel insurance, group excess personal liability insurance, and certain "matching contributions" (as that term is defined in his agreement). Mr. Balmuth will receive estate planning expense reimbursements until his death, of up to \$20,000 annually, or more based on the reimbursement benefit of the then-current CEO. In the event that, following termination of Mr. Balmuth's employment, such health care coverage may no longer be extended to him (a) due to the terms of the Company's health care plans; (b) under applicable law; or (c) because such coverage is no longer available, the Company will purchase and maintain a health insurance policy or policies, or otherwise provide coverage, for Mr. Balmuth and his spouse.

If within one year following a change in control of the Company, Mr. Balmuth's employment is terminated either by the Company without cause or by Mr. Balmuth for good reason, Mr. Balmuth would be entitled to the following: (i) a payment in an amount equal to the product of: (a) the sum of (A) his then current salary plus (B) the greater of the most recent annual bonus paid to him or his target bonus for the fiscal year in which such

termination occurs; and (b) the greater of two or the number of full and partial years remaining under the term of his employment agreement; (ii) any unvested common shares attributable to PSA awards will vest in full upon termination of employment; and (iii) if such termination occurs prior to the performance share vesting date, the target number of performance shares attributable to PSA awards shall become vested performance shares and shall be converted to vested common shares.

Mr. Balmuth's employment agreement provides that if he becomes subject to any excise tax imposed by Section 4999 of the Internal Revenue Code on "excess parachute payments" as a result of any payments and benefits he receives under his employment agreement or any other Company plan or agreement, then the Company will pay Mr. Balmuth an amount that places him in the best after-tax position. The Company does not provide Mr. Balmuth with a "gross-up" payment.

## **Applicable Terms of Equity Award Plans**

Under the terms of our equity award plans, the Board of Directors generally has the discretion to provide for the acceleration of vesting in the event of a change in control or other circumstances as determined by the Board in its discretion. Beginning with grants made in 2014, the terms of the individual award agreements for each participant in our equity award plans, including executive officers, provide vesting upon a change in control where the participant is involuntarily terminated or terminates for good reason (referred to as "double-trigger").

# COMPENSATION COMMITTEE INTERLOCKS AND INSIDER PARTICIPATION

Mr. Bjorklund, Mr. Orban, and Mr. Peiros (until February 25, 2019) served on the Compensation Committee of our Board for the past fiscal year. None of the members of the Compensation Committee are or have been an officer or employee of the Company. During fiscal 2019, no member of the Compensation Committee had any relationship with the Company requiring disclosure of a related party transaction under Item 404 of Regulation S-K. During fiscal 2019, none of our executive officers served on the compensation committee (or its equivalent) or board of directors of another entity whose executive officers served on our Compensation Committee or Board.

#### RELATED PERSON TRANSACTIONS

The Company maintains consulting and benefits agreements with Mr. Ferber, a director and Chairman Emeritus of the Board. Further details are described in this Proxy Statement under the caption "Compensation of Directors - Other Compensation." Robert Ferber, the son of Norman Ferber, is employed as a buyer with the Company. For fiscal 2019, the Company paid Robert Ferber compensation including salary and bonus of approximately \$209,000.

The Company's procedure for review, approval, or ratification of related party transactions is to present them to the Audit Committee, except for executive and director compensation-related matters approved or authorized by the Compensation Committee.

# **DELINQUENT SECTION 16(a) REPORTS**

Our directors and officers are required by Section 16 of the Securities Exchange Act of 1934 to report on public filings made with the Securities and Exchange Commission their transactions in, and beneficial ownership of, our common stock, including stock options and other derivative securities. Brian Morrow, President and Chief Merchandising Officer, dd's DISCOUNTS, was late in filing one Form 4, involving the sale of 13,019 shares.

# **PROXY SOLICITATION FEES**

The cost of distribution of materials and any solicitation of proxies will be borne by the Company. We have retained Broadridge Financial Solutions, Inc. ("Broadridge") to assist in the distribution of materials, and Broadridge and D.F. King to provide incremental support in soliciting proxies if needed.

# TRANSACTION OF OTHER BUSINESS

At the date of this Proxy Statement, the only business which management intends to present or knows that others will present at the Annual Meeting is as set forth above. If any other matter or matters are properly brought before the Annual Meeting, or any adjournments or postponements thereof, the persons named in the accompanying Proxy will vote the Proxy on such matters in accordance with their best judgment.

# STOCKHOLDER PROPOSALS TO BE PRESENTED AT NEXT ANNUAL MEETING

Our Bylaws include provisions that require advance notice of director nominations and of proposed business brought by stockholders at our annual stockholder meetings. Proposals and director nominations made by stockholders and intended to be presented at our next Annual Meeting of Stockholders (including any proposals intended for inclusion in our Proxy Statement, and any director nominations intended for inclusion in our Proxy Statement under the "Proxy Access" provisions of our Bylaws) must (1) be received by the Company at its offices at 5130 Hacienda Drive, Dublin, CA 94568 no later than December 8, 2020 and; (2) satisfy the conditions set forth in the Company's Bylaws and, if applicable, the conditions established by the Securities and Exchange Commission for stockholder proposals to be included in the Company's Proxy Statement for that meeting.

By Order of the Board of Directors,

Ken Jew

Corporate Secretary

Dated: April 7, 2020